



Welcome, this is a student portfolio that showcases the work of Cambrian College's 2006 graduating Graphic Design class.

It contains individual student work along with brief explanations of the design challenges faced on each project. Student portfolio pieces can be found after each student's profile.

## Graduating Graphic Design Class of 2006

Lorrie Andrews

David Boudreau

Julien Chaput

Nick Chong

Jason Constantineau

James Cramer

Eric Dufresne

Meghan Falconer

Stephen Fleming

Damien Florio

Adam Grose

Nancy Gagnon Tremblay

Cortney Lanteigne

John Lear

Melissa Liinamaa

Kevin Montgomery

Patricia-Ann Morrison

Adam Raby

Jarael Sackaney

Gregory Simpson

Yeung Yat Yu, Winnie



### **Objective:**

I would like to find a full time career in the field of graphic design.

### **Accomplishments**

Vision Student Volunteer  
Organize fundraisers  
Contributed to creating poster design for fund raiser events  
Received the Award for Most Improved student from the Canadian Pulp and Paper Association.

### **Design Experience**

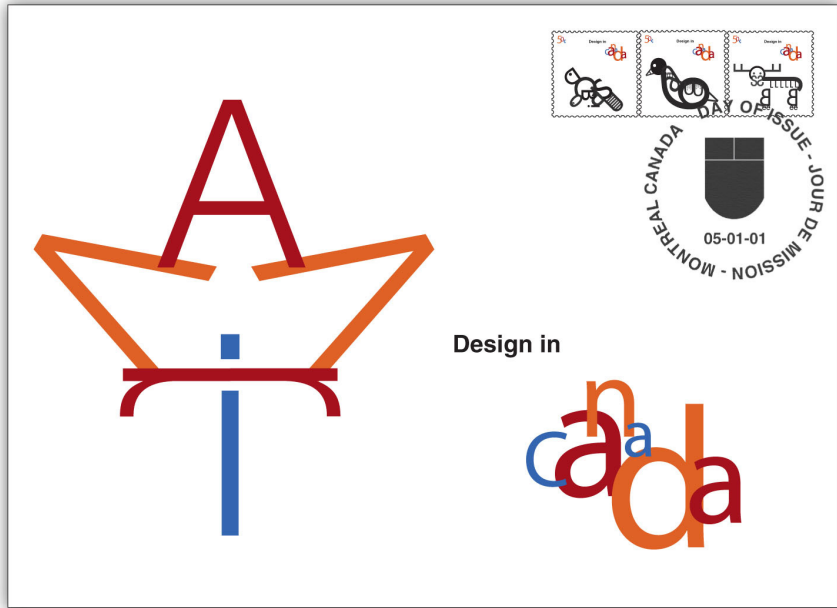
Right Choice Heating  
Worked on design development for Company logo and stationery  
Applied logo to vehicle  
Laurentian University, Created an interesting poster that would promote recycling

### **Computer/Design Skills**

HTML, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe GoLive, Flash Mx, Microsoft Word, Power Point, Bilingual, Sketching, Modeling, Photography, Photographic manipulation, Wood shop experience, Graphic Printmaking, Painting, Web site, Flash animation, Logo design & Stationery, Editorial layouts i.e. magazine and brochure, as well as annual reports.

### **Contact Information**

Eric Dufresne  
5033 Proulx Crt  
Hanmer, ON  
P3P 1H4  
Tel: 705.969.7602  
Email: e.du.designs@gmail.com



### 50 years of Graphic Design in Canada as a stamp.

Used typography to represent Canadian animals.



# LEON'S

### Logo

Created a new logo that appeals to a younger market. As well as a more modern look.



### **Objective Statement**

My overall goal in life at this current time is to obtain a job in the Graphic Design field for a couple of years to gain valuable experience, hopefully in Web Design, Advertising or Corporate Identity.

### **Design Experience**

Community Pride Campaign Coordinator

### **Design / Computer Skills**

Familiar in both PC and Mac computers along with training and experience in programs such as Adobe Creative Suite II: Photoshop, Illustrator, InDesign, GoLive, ImageReady, Acrobat 6.0 Professional, Flash MX 2004, Freehand MX, Microsoft Office and QuarkXpress 8.0.

### **Professional Experience**

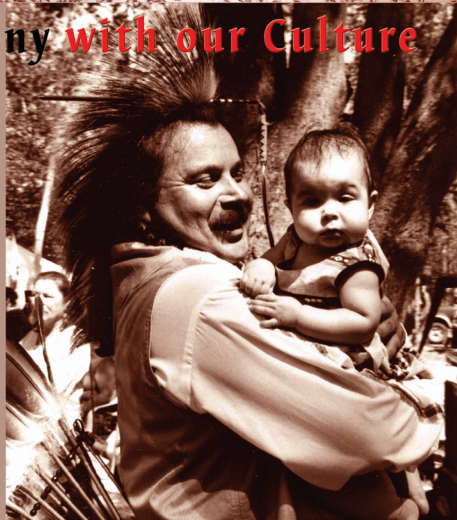
Experience in product packaging, design layout, corporate identity, advertising, web design, excel in hand drawings and extremely well in vector art using Adobe Illustrator. Very familiar with Flash animation, photo manipulation, photo enhancement, and logo design.

### **Contact Information**

Jarael Sackaney  
633 Lasalle Blvd  
Sudbury, ON P3A 1X3  
Tel: 705.919.2532 / 613. 625.1728  
Email: jarael\_on\_rez@hotmail.com

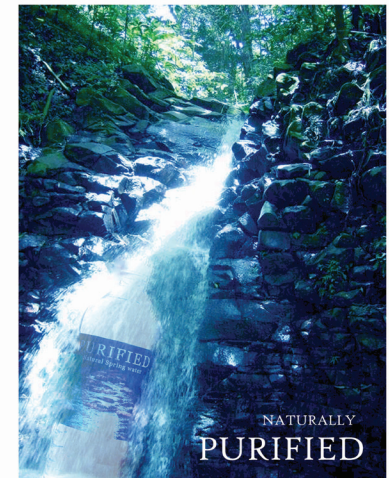
## Living in Harmony with our Culture

Living in harmony with our cultural values enables our People to live in a healthy, natural environment, and to participate productively in modern society



### Community Pride Campaign Coordinator

Tasks were to design a campaign of community pride posters that were to be sold to the community at a certain event. Leading and coordinating a community picture shoot so that community members could be part of the posters themselves. Design layout of posters, scanning, photo enhancement and manipulation, business card design.



### Water Bottle Design

With this I wanted the name to sound tempting, something to make the customer want to pick up the bottle and drink it. Using a river & waterfalls as my main concept.



### **Objective**

To enjoy life to it's fullest and to become successful in whatever I do.

### **Accomplishments**

Graduation Awards: Espanola High School Spirit Alumni Award and Winnifred Mooney Award for the graduate furthering education in the Creative Arts field.

### **Design Experience**

I have done some logo vector work for Freedom Fight. I have also had some brief experience doing layout work for my local newspaper.

### **Computer/ Design Skills**

Some specific design strengths I excel in are editorial layout. I enjoy doing various page layouts and have gotten more efficient and faster at putting each layout together. I also am getting stronger at vector art and keep working at it in order to perfect my skills. My software skills include working with various Adobe programs such as InDesign, Illustrator, and Photoshop on a daily basis. I also have experience using Microsoft Word and Adobe Acrobat.

### **Contact Information**

Jay Constantineau  
55 Shames Crescent  
Espanola, Ontario  
Tel: 705.869.2835  
alien\_sound\_signals@hotmail.com



**AIR CANADA**

### **Air Canada Identity**

I created this new identity with the idea of relating a Canada goose to represent flight and to also represent a Canadian Airline.



**Mike Vallely**  
Element Skateboards



**Earth, Wind, Water, Fire**

### **Element Skateboards Ad**

The idea of this ad was to represent Element Skateboards by using one of their top skaters by showing what he does best.



## **Objective**

To acquire a position in the Graphic Design field.

## **Accomplishments**

Grade 10 Honor Roll Award  
Grade 11 Honor Roll Award

## **Design Experience**

Englehart Press  
Designing business cards, newspaper layouts,  
Photography

## **Computer/Design Skills**

Adobe Photoshop CS2 for Mac and PC  
Adobe Illustrator CS2 for Mac and PC  
Adobe InDesign CS2 for Mac and PC  
Adobe GoLive CS2 for Mac and PC  
Macromedia Flash for Mac  
Microsoft Word for Mac and PC

## **Design Skills**

Poster design, Digital Illustration, Editorial Layouts

## **Contact Information**

John Lear  
P.O. Box 331  
Englehart, ON  
POJ 1H0  
Tel: 705.544.8557  
Email - [avalanche90@hotmail.com](mailto:avalanche90@hotmail.com)



### Poster: 7-11 Magazine Ad

To effectively create a magazine ad for 7-Eleven, I created an effective composition.



### Poster: Daniel Spencer riding subway

To create an effective grayscale digital illustration, I used a single picture with small body copy and logo to create an effective ad.



### **Objective**

I wish to obtain a position in the design field, and gain experience.

### **Accomplishments**

Student member of RGD Ontario

### **Design Experience**

All my design experiences have been through class at Cambrian College. Logo and Corporate Identity for Logitech, Ramakko's Outdoor Adventure Store, and package design for light bulb box would be included as my best work.

### **Computer/ Design Skills**

I believe my major skills with the computer are corporate identity, Package design, and vector art, I also enjoy sketching, photography, Photographic manipulation, and printmaking. I'm comfortable using the whole Adobe package CS and CSII, as well as Flash, GoLive, and Microsoft's Word and PowerPoint I can work on either Mac or PC platforms.

### **Contact Information**

Stephen Fleming  
Address: 37 Cobalt St.  
Copper Cliff, Ontario  
Tel: 705.682.4775  
E-mail: flemington\_steel@hotmail.com



### Phillips Light bulb package

Thinking about the less glare of the light bulb led me to design this soothing, cool blue package.



### Logitech Logo and Stationery

The idea behind this piece was to portray the technological aspects of the company, represented by the green for 'power on' and the 'connectivity' of the type. The motherboard at the bottom shows the nature of Logitech.



### **Objective**

I would like to enhance my skills to better serve your cause.

### **Design Experience**

The Working Forest Newspaper  
Duties: Production Assistant, responsible for overall look of the paper.

The Mid North Monitor Newspaper  
Duties: Production Assistant, responsible for various sections of the paper.  
Including special event sections.

### **Computer/Design Skill**

Adobe Photoshop All versions  
Adobe Indesign All versions  
Adobe Golive All versions  
Adobe Illustrator All versions  
Adobe Acrobat All versions  
Flash All versions

### **Contact Information**

Adam Grose  
14 Avery Dr.  
Espanola, Ontario  
P5E 1C8  
Tel: 705.869.1705  
E mail - [Jubbatrees@hotmail.com](mailto:Jubbatrees@hotmail.com)




# NIMBLE COMMUNICATIONS.

## Logo design

Nimble communications design studio - word bubble standing on point to portray a nimble communication

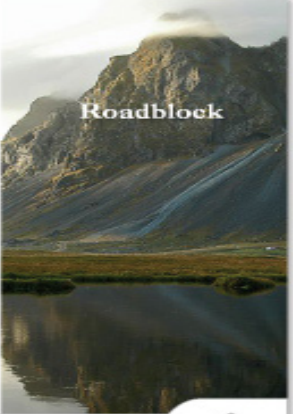
Columbia has the solution to all your recreation problems.



**All Columbia Coats Feature**

- Moist Tectel
- Insulated
- Lift Ticket D-ring
- Zipper Vents
- MicroTemp
- Drawcord
- Detachable Hood
- Storm Dry AP
- Aeroshield DP III
- Radial Slaves
- Articulated Elbow
- Security Pocket
- Omni-Shield™

**TAKE THE DETOUR**



**Columbia Sportswear Company** Solutions.

**Problem:** Ditt ulqoptat. Eserella facilisom. Coluptat lacust latusa. Venes doloretatem.

**Problem:** Min ulla coram die. et namus eote min velat eod et dilaer austrud.

**Problem:** Min ulla coram die. et namus eote min velat eod et dilaer austrud.



**Solution.**

A classic Columbia Interchange System™ parka construction. Waterproof/breathable fabric shell with strategic seam sealing protection and an insulated rip-in® rip-out liner.

100% nylon Omni-Tech® Storm Dry™ AP with 100% nylon Omni-Tech® Ultra-Dobby™ AP and 100% polyester/50% nylon Radial Mesh lining with 100% polyester Aeroshield™ DP III and 100% polyester MicroTemp™ XP insulation in liner.

## Brochure

Columbia sportswear - problem solving was used to solve this design problem. Columbia is the solution to all your traveling and adventure problems.



## **Objective**

Get a design job. Get experience. Keep trying to get into animation or illustration.

## **Accomplishments**

Cambrian College  
Student Member of RGD Ontario  
Member of Vision (Student Graphic Design Club) throughout third year  
Art displayed in main lobby 2003, 2004 and 2006  
Art purchased for Annual Honorarium 2005  
Played Intramural Ice Hockey and Floor Hockey first and second year

## **Design Experience**

Muskoka Realtor, Sudbury, Ontario, 2004  
Reworked old logo  
Cambrian College Athletic Center, Sudbury, Ontario, Summer 2005  
Painted mural of school logo  
Painted jagged line to compliment logo and encircle entire room  
Cambrian College of Applied Arts and Technology, Sudbury, Ontario,  
Worked for College Services as part-time Furniture Mover

## **Computer and Design Skills**

Adobe CS II: Photoshop, Illustrator, InDesign, Acrobat, GoLive, Image Ready,  
Flash MX, HTML, Microsoft Word, Internet Explorer  
Illustration, digital illustration, photography, typography, sculpture, painting, creativity  
Fluent in both French and English, oral and written

## **Contact Information**

Adam Raby  
241 Lloyd St. Apt.47  
Sudbury, ONT  
P3B 3X3  
rbyadam@yahoo.ca



### **NET GEAR**

To create a symbolic representation of connecting game players around the world.



# SUDBURY WOLVES

### **Corporate ID**

SUDBURY WOLVES

To create a more intimidating and mean-looking logo and to attract a new fan base.



## **Objective**

To obtain a challenging job in the design field that will help me gain experience in this industry.

## **Accomplishments**

WHMIS Certificate- up to date February 2006  
Coaching Certificate- Outdoor Soccer- updated 2005  
First Aid Certificate-updated June 2003  
Runner up to Coach of the Year (Northern Life) 2003  
Full Class G License  
St. Charles College Catholic Secondary School; Yearbook Editor Award June  
St. Raphael Catholic Elementary School; Sudbury.  
V. Beaudry Most Improved Student Award- Grade 5

## **Design Experience**

Freelance work for Blossom Aesthetics (designed logo, letterhead, envelope, brochure and menu list)  
Freelance Work for Nickel City Enterprises (design layout of business card, supplier list)

## **Computer Skills**

Windows XP  
Flash MX  
Quark Express  
Print Master  
Adobe Creative Suite CS and CS2 Version, which includes the following programs (Photoshop, Image Ready, Illustrator, Indesign, GoLive, Acrobat Reader)

Macintosh OX  
Microsoft Word, Excel, Access, Outlook Express  
Corel Draw

## **Design Skills**

Logo Design  
Poster Design  
Stationery Design  
Photography  
Sketching

Brochure Design  
Corporate Identity Design  
Package Design  
Photographic Manipulation  
Painting

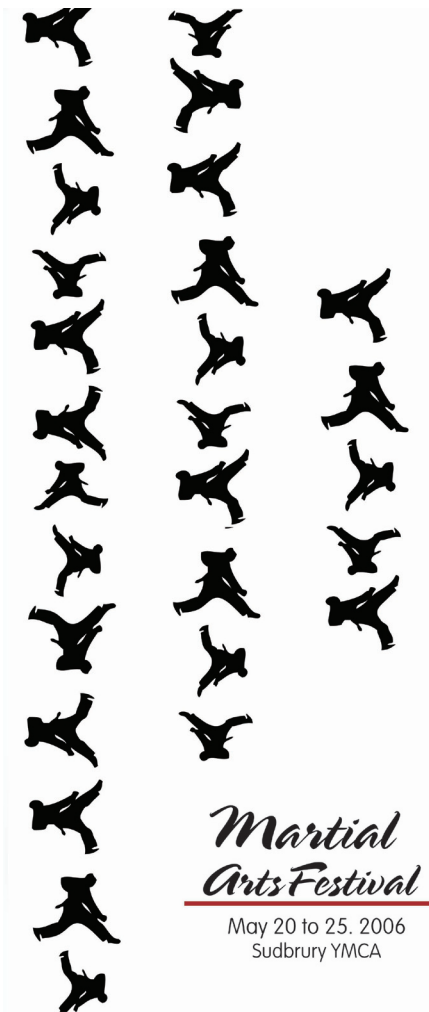
## **Contact Information:**

Cortney Lanteigne  
99 Cumberland Court,  
Sudbury Ontario. P3A 5G9  
Tel: 705..560.7272  
E-mail: shopping\_queen17@sympatico.ca



### Sudburnia Soccer Logo

This logo that I created for Curves was something that I wanted to be different and unique for a women's only gym. I emphasized on the beauty and nature of a person. A curve can be found in anything and I wanted to emphasize that. The colors purple and orange both have inspirational meaning and therefore compliment its purpose.



### Martial Arts Poster

I wanted to use the Martial Arts Symbolism in a way that would create an interesting poster but at the same time would have a Martial Arts feel. By using two Martial poses this gives this poster an interesting look. You really have to talk a look to see what you can see.



### **Objective**

Use the skills learned in college and to work creatively in the design field.

### **Accomplishments**

Graduated high school with an Arts Diploma (10 or more credits in the arts).

### **Design Experience**

Elephanta (Indie band)  
For the last 2 years I have been designing cd covers, logos, posters, buttons, stickers, and t-shirts for this band.

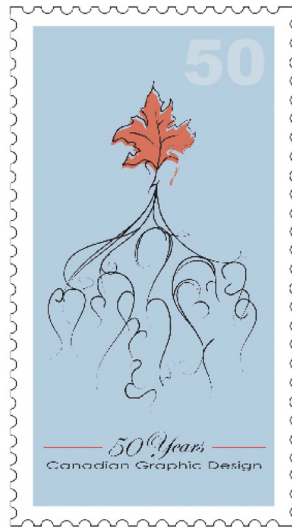
### **Computer/Design Skills**

Poster Design, Corporate Identity, Packaging, Annual Reports, Surface Graphics, Editorial Layouts.

Adobe Creative Suite 2: Photoshop, Illustrator, InDesign, Flash, GoLive, MS Word, Quark Express, Acrobat, Drawing, Silk-screening and Painting.

### **Contact Information**

Damien Florio  
damienflorio@hotmail.com



### Stamp

Stamp design for 50 Years of Canadian Graphic Design. Root motif symbolizes design-helping Canada grow.



### Poster

Green Peace poster to demonstrate the dangers of pollution and global warming.



## **Objective**

To experience as much as possible in the design field & learn the necessary Skills to professionally contribute to the industry.

## **Design Skills**

Consists of print & collateral, corporate identity, new media, environmental design, package design and fine arts,

## **Freelance Experience**

RGD Student Member  
RGD Ontario | Registered Graphic Designers of Ontario  
Representing RGD through my interactions as a student in the Cambrian College campus. Informing fellow students of events and news from the RGD association.  
Introducing new students to the benefits of registering as a fresh learner.

## **Software Skills**

Comfortable in both Mac & PC platforms.  
Proficient up to, & including the following software :  
Adobe Photoshop CS2  
Adobe Illustrator CS2  
Adobe InDesign CS2  
Adobe PageMaker  
QuarkXPress  
Macromedia Freehand MX  
Macromedia Flash MX  
Corel Draw  
Corel PhotoPaint  
Microsoft Office '05  
HTML Coding



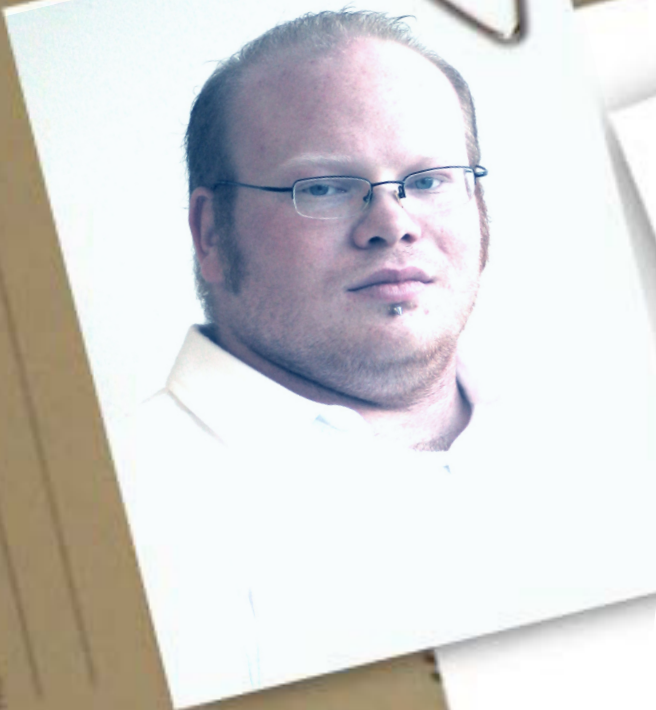
### Canadian AIDS Society - H.I.V. & Pregnancy

With the rising issue of H.I.V. & AIDS becoming a bigger problem in today's societies, this poster was an attempt to "kill two birds with one stone." Provocative in both its message & visual, I feel this poster effectively does the job.



### Corporate Identity Manual my!sudbury.ca | Online Portal

A corporate identity manual was needed to encompass the entire MySudbury.ca campaign, and so I came up with this fun piece. Both playful & free in form, the Manual was simply a way to illustrate the feel of the campaign before it even began.



**Objective:**

To obtain a position in the graphic design field.

**Design Experience:**

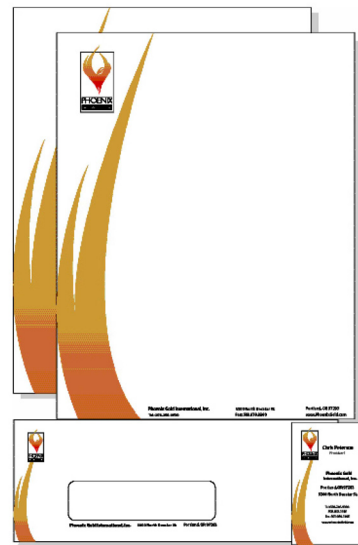
3 Year Graphic Design diploma @ Cambrian College of Applied Arts and Technology  
Co-op placement @ Fenelon Falls Secondary School  
Communication & Technology (Teacher's Assistant)  
Kawartha Lakes Ontario Provincial Police  
Created Booth for Drinking and Driving  
MADD Brochures and Flyers

**Computer/ Design skills:**

Adobe Photoshop CS2 ( Mac/PC )  
Adobe Illustrator CS2 (Mac/PC)  
Adobe InDesign CS2 ( Mac/PC )  
Adobe PageMaker ( Mac/PC )  
Quark Express ( Mac )  
Freehand MX ( Mac )  
Flash MX ( Mac/PC )  
Corel Draw ( PC )  
Microsoft Office 2005 ( PC )  
AutoCAD  
3D studio MAX  
Inspiration

**Contact Info:**

Greg Simpson  
731 Palestine Rd.,  
Woodville, ON  
K0M 2T0  
Tel: 705.439.1613  
Gregs501@hotmail.com



### Logo and Stationery

Made a logo and stationery for Phoenix Gold. I decided to make the logo by using an abstract image of a phoenix. The gradient of red to gold on the phoenix, representing the red for the phoenix and gold for the word in the logo.



### Logo and Stationery

Created a logo and stationery for a company called Jiffy Lube. I decided to make the logo in a circle with a J cut out of it and a oil drop in the middle of the J.



### **Objective**

To become a teacher while developing my plan to open a multimedia art studio.

### **Skills**

Very experienced in photography, digital as well as the production of Black and White photographs.  
Also very experienced in various forms of Illustration (marker rendering, ink, graphite)

### **Computer Skills**

Thorough knowledge of such software as Adobe Illustrator CS2, Photoshop CS2, InDesignCS2, GoLive CS2, Rhinoceros 3D, AutoCAD 2005, and Propellerhead Reason 3.5.

**Contact Info:**  
James Cramer



## Stamp Design

The objective of this piece was to design a series of stamps, a first-day cover, and a cancellation stamp for the 50th anniversary of graphic design. In this piece, I incorporated three avenues of graphic design, the computer, the drafting table, and the easel. With these different avenues of design, I used simple colors that would provide the necessary contrast, while working well together in the series.

## Poster

This piece was an attempt to veer Chrysler away from Dodge's reputation of being inefficient in fuel economy. The cars were placed in a very clean and wealthy setting, with natural elements close by. The key was to let the audience know that even though these fuel-efficient 8 cylinder engines were placed in the cars, the fuel economy of this new technology is something worth bragging about. In short, I attempted to brand Chrysler as a company that cares about the environment, and resource consumption.



## **Objective**

Eat. Sleep. Design. Mostly Eating.

## **Design Experience**

Greater Sudbury Police Service In-house designer  
Designed Letterheads, Business Cards, Presentations, Promotional Material, and Brochures for F.O.A.C.U.S 34.  
(Free Of Abuse, Community United for seniors in their 3rd and 4th life stage)  
Consultant for design related matters.  
Got to drive a police cruiser and turned the siren on.  
Signeffects Signs and Design Ltd.  
Designed and prepared layouts for signage

## **Freelance**

Redesigned website for the Sudbury Rainbow Crime Stoppers  
Designed presentation slides VCARS Sudbury

## **Computer/Design Skills**

Creative  
Motivated  
Interpersonal  
Open Minded  
Punctual  
Enthusiastic  
Fluent in both Mac and PC platforms.  
Fluent and Efficient with Adobe Illustrator, InDesign, Photoshop, GoLive, ImageReady, Flash MX, Dream weaver MX, CorelDraw, Microsoft Word, Publisher, Power Point, and Front-page.

## **Contact Information**

Julien Chaput  
757 Robinson Drive  
Sudbury, Ontario  
P3E 2J2  
Tel: 705.523.0575  
E-mail: [julienrchaput@hotmail.com](mailto:julienrchaput@hotmail.com)



## Poster

Poster design for the Jammy Awards Ceremony 2006. The Jammy-Awards have been referred to as the Jam Band Grammys, with several big name acts on the nominations list. Many people have the same general reaction when listening to improvisation-based music: "This is mind blowing."



## Software Package

Software Package for the Serif Digital Cookbooks. Packaged in a rectangular tin, the package looks like it should belong in the kitchen, and is a convenient and quick way to find your favorite recipes.



## **Objective**

Deliver to the world an ever-expanding amount of eyebrow raisers

## **Computer Skills**

Adobe Illustrator, InDesign, Photoshop, GoLive, PageMaker, Macromedia Flash, Microsoft Word, PowerPoint, Excel

## **Design Skills**

Corporate identity, poster design, editorial design, page layout, photography, photo graphic manipulation, vector illustration, web design, flash animation, acrylic and water color painting

## **Experience**

Part-time Graphic Designer - Cambrian College Marketing and Institutional Relations Dept.

President of Vision - Cambrian College Graphic Design Student Association  
Vice- President (external) of Vision - Cambrian College Graphic Design Student Association

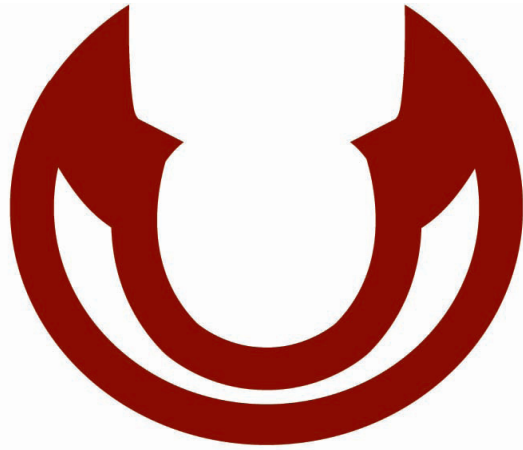
Attended Design Thinkers conference in 2004 and 2005 Student Member of RG Ontario (Registered Graphic Designers of Ontario)  
Multiple Freelance projects

## **Accomplishments**

The Dean's Honor Roll (2005, 2006)  
Winner of 2004 Art Work Honorarium - Cambrian College

## **Contact Information**

Kevin Montgomery  
Tel: 705.566.0514  
kevmont23@hotmail.com



# Red Bull

## Red Bull

Portraying Redbull as a stylish and sophisticated company while portraying the strength and energy that the product provides. I created a symbol using a bull's nostrils and nose ring as a representation of the bull's source of energy.



## March Entertainment Poster

Creating a symbol that reminds people of their youth. I creating a puddle with a foot stomped into it, portraying the time of youth when a child couldn't resist splashing in a springtime puddle.



## **Objective**

I hope to obtain a position in the field, with emphasis on continuing to develop my technical and computer skills, as well as using my creative side in producing imaginative designs.

## **Computer / Design skills**

Illustration, corporate identity, stationery, newsletter layout, poster layout, packaging presentation, brochure, annual reports, and web site design. Other design skills include sketching, painting, woodworking, graphic printmaking, ceramics and photography.

Windows XP  
Flash MX  
Quark Express  
Microsoft Word, Excel, Access, Outlook Express  
Corel Draw  
Macintosh OX  
Microsoft Word, Excel, Access, Outlook Express  
Adobe Creative Suite CS and CS2 Version, which includes the following programs (Photoshop, Image Ready, Illustrator, Indesign, GoLive, Acrobat)

## **Design Experience**

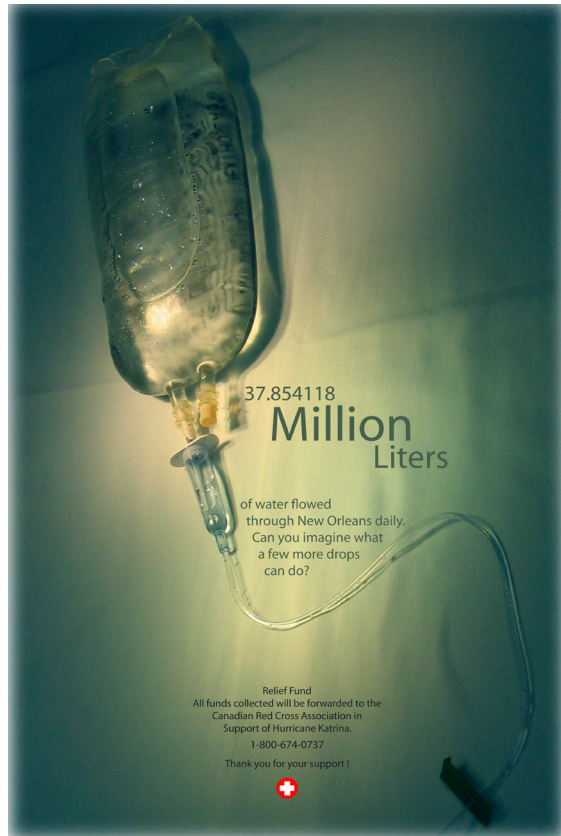
Freelance Design Work  
INFRATECH SEWER & WATER SERVICES INC., Sudbury, Ontario.  
Designed logo, stationery.  
McAULIFFE STRUCTURAL DETAILING INC.  
Designed Corporate Logo  
CAMBRIAN COLLEGE (Marketing Department), Sudbury, ON  
Junior Designer (Student Position)

## **Awards / Accomplishments**

Northern Life Newspaper Scholarship in Graphic Design	2006
Millennium Scholarship Bursary	2006
Students' Administrative Council Bursary	2005
Cambrian College Honorarium Recipient	2005

## **Contact Information**

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ON. P3N 1C5  
E-mail: [lorrie2727@hotmail.com](mailto:lorrie2727@hotmail.com)  
Tel: 705.869.7597  
705.865.2410



## Red Cross Poster

Redesigned a poster for the Red Cross Association in regards to help raise money for hurricane Katrina. My solution was to get the message across by using a symbol that universally defines aid. Just as a person who is ill can be helped by the medicine provided in an IV, the people affected by hurricane Katrina can be helped by the donations and support of the public. I photographed the IV up close to grab the attention of the public, and combined text with the image to relay the message in a clear way.



## Stamp

The concept behind my stamp design was to commemorate 50 years of Graphic Design in Canada. Graphic Design has developed over the past 50 years going from the pencil to the mouse, technology is the tools of today's trade. I incorporated the idea in a series of stamps using the tools of the trade, and with having the tools change from hands on tools to computer technology today my stamp collection stands out with continuity as a creative design.



## **Objective**

To obtain a challenging part-time entry-level graphic design position that will help me gain experience in the design industry while I pursue further studies in the interior design field.

## **Accomplishments**

- 2006- Recipient of the Printing and Writing Papers Association - Pulp and Paper Product Council Award for academic excellence
- 2006 - G drivers License
- 2005 - Principles of Healthy Child Development received by Ontario's High Five workshops.
- 2003-2004 Queen Elizabeth II Scholarship (outstanding achievement) from the Ministry of Training Colleges and Universities.
- 2003 - proficiency award for technological design.

## **Design Experience**

- Graphic Designer for the Canadian Guitar Quartet
- Photograph enhancer/designer for Westmont Photography
- Photograph enhancer/designer for NoBS Photo Success

## **Computer/Design Skills**

- Microsoft Office and Word
- Macromedia Flash 7-8
- Dreamweaver 7
- Quark Express
- Environmental design
- Corporate identity
- Digital illustration
- Fluent in both Mac and PC computers
- Good communication skills
- Adobe Acrobat Pro
- Desktop publisher
- Internet Explorer
- Creative and artistic thinking
- Photography
- Responsive to customers needs and wants
- Well organized

## **Contact info**

Meghan Falconer  
Email: [m.falconerdesigns@hotmail.com](mailto:m.falconerdesigns@hotmail.com)  
Phone: 705.521.0614



### **Environmental design Interior Way finding**

Fonts: century Gothic

Description: decorative pieces to celebrate an event for the 50th anniversary of Graphic design in Canada. The graphics and squared look of the design was an influence from the famous "Burton Kramer".

Environmental design (flags and banner)



### **Corporate ID**

Symbolises an open road (shaped as a figure 8), and the feeling of wanting to or feeling you are welcome to come and stay at a Super 8 motel. Wherever you are, you will find a super 8 just around the corner.



## **Objectives**

As a graduate of the three-year Graphic Design program at Cambrian College I wish to gain experience in the Graphic Design field by becoming a member of a creative and innovative team.

## **Design Experience**

Graphic Designer for DR Signs 06 / 2005  
Business cards, stationery  
Billboards, signage  
Vehicle decals  
Working with creative team to design corporate identities  
Printing and manufacturing

Promotional Apparel 08/ 2005  
Skadurz Pro , tee shirts, sweatshirts, hats.

## **Computer & Design Skills**

Adobe Illustrator CS , CS2  
Adobe Photoshop CS, CS2  
Adobe In design CS, CS2  
Adobe Image Ready CS, CS2  
Adobe Go Live CS, CS2  
Adobe Acrobat 7.0 Professional  
Flash  
Microsoft Office  
Also familiar with PC and programs

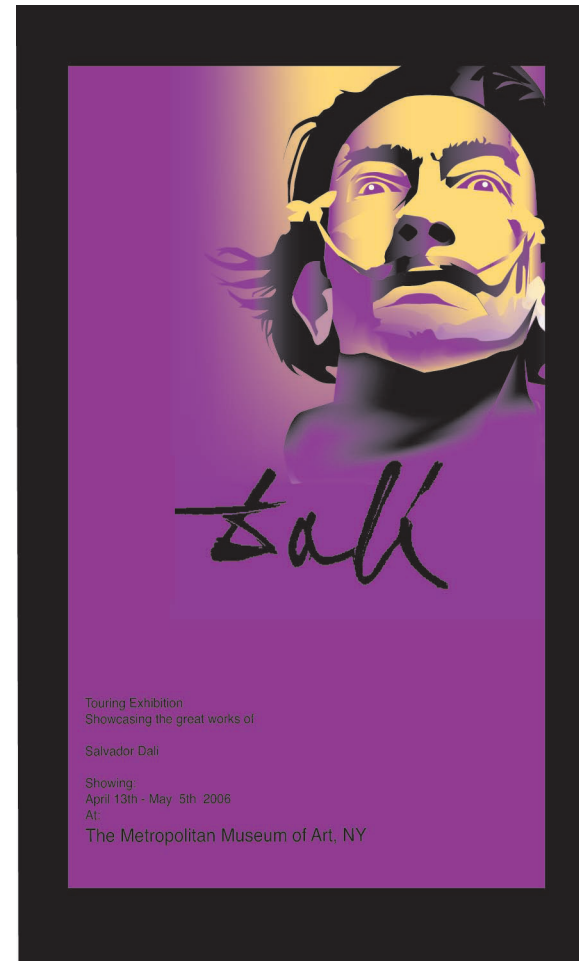
## **Contact Info**

Melissa Liinamaa  
melissaliinamaa@sympatico.ca  
Tel: 705.674.4640  
705.698.1388



### Corporate Logo design

This design is the re design of the air Canada logo. The concept behind the logo was to represent a sun as well as the maple leaf. The sun stands from the bright promise of the company while the maple leaf represents Canada and our strong heritage and culture.



### Entertainment Poster

This poster was from a digital illustration class where I designed a self-portrait of Salvador Dali. I found it was such a strong piece that I had to use it in another form. With such a strong illustration and contrast color this poster really.



## **Objective**

To get me a challenging job in the design field.

## **Accomplishments**

Manitouwadge High School: Bilingual certificate in French and English

Cambrian College: Dean's List for 3.83 GPA Semester 1 - 2003

National Aboriginal Awards Foundation:  
\$2,500 Arts Design Scholarship for Portfolio - 2003  
\$3,000 Arts Design Scholarship for portfolio - 2004  
\$7,000 Arts Design Scholarship for portfolio - 2005

## **Design Experience**

Tabagie Combinee, La Sarre QC, and Summer 2003: Created posters for various promotional events and signage

Envy Tapas Lounge, Sudbury ON 2006: Design Contract  
Created an elegant layout and cover for the wine list

Created an effective design for the Martini card

## **Compute Skills**

Flash Macromedia, Adobe Go Live, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe PageMaker, and Microsoft Word.

## **Design Skills**

Sketching, photography, photographic manipulation, creating vector art, Copywriting, sculpting

## **Contact Information**

Nancy Gagon Tremblay  
nancy\_sugar@hotmail.com  
Tel: 705.674-5450



### 50 Years of Graphic Design Stamp

I created this symbol to represent idea, creation and evolution. The maple leaf symbolizes the evolution of the idea, and the Canadian aspect of the field.



### Corporate ID

Fisher Price Corporate Identity. The idea behind this logo is all for smiles, which, I believe, is what Fisher Price, is all about. I chose blue and yellow to show the playful side of the company.



## **Objective**

I hope to get into magazine design (masthead, layout, cover, advertising).

## **Design Skills**

Advertising  
Corporate identity  
Photography  
Professional photographic manipulation

Editorial layout  
Annual reports  
Illustration

## **Design Experience**

Oxford Media Group  
Cambrian Shield  
Sold ad space

Assistant Graphic Artist  
Illustrator  
Designed ads

## **Computer Skills**

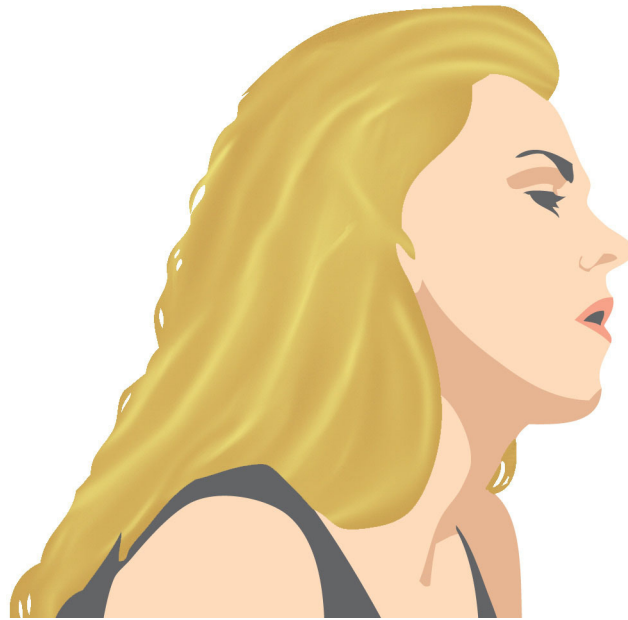
2d/3d cg/cg  
Microsoft Office XP  
Drivers license

Adobe cs2 suite  
OSSD

Woodstock, Ontario  
domc87@yahoo.com

## **Contact Information**

Nick Chong



### **Illustraion**

This is an illustration from Diana Krall's "Live in Paris."



### **Corporate ID**

Tipping the chair represents the relaxing end of a hard day's work



## **Objective**

Patricia pursues permanent post - premium pocket money.

## **Accomplishments**

RGD Student volunteer and student member since 2003  
Secretary, Vision (Cambrian College Graphic Design Club) 2005 - 2006  
Secretary, CNSA (Cambrian Native Students Association) 2002  
Awarded 2004 Outdoors Exposure Bursary  
Awarded 2001-2003, 2005-2006 Foundation Baxter & Alma Ricard Bursary  
2000 - Telephone Etiquette Certificate (Brainbench Corporation)  
Art in the permanent collection of Georgianna Dube, Roxboro, PQ  
Art in the permanent collection of Cambrian College, Sudbury, ON  
Published: The Sudbury Star, 1995, Sudbury, and Ontario  
Published: Friends & Neighbors Today, 1994 & 1995, Brampton, and Ontario

## **Computer Skills**

Proficient on both MAC and PC platforms  
Experienced up to and including:  
Adobe Creative Suite II (Photoshop, Illustrator, InDesign,  
ImageReady, GoLive & Acrobat)  
Flash MX and Freehand MX  
Quark XPress  
Microsoft Office Professional 2003 (Word, Excel 'Specialist' designation, Power  
Point, Access and Publisher)

## **Contact Information**

Patricia-Ann Morrison  
1950 Lasalle Blvd., # 505  
Sudbury, ON. P3A 2G5  
Tel: 705.524.5371  
morrisonbydesign@yahoo.com



CLASSIC  
EQUINE  
INSURANCE



## Corporate Identity

Challenge: To create a timeless corporate identity for Classic Equine Insurance. Solution: Re-did logo to incorporate clean line, legibility. Successfully branded with promotional items, advertisements and stationery items.

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## BAKED BEAN CONTEST

April 22, 2006 at 5:30 p.m.  
Sudbury Stake

The Church of Jesus Christ of Latter-day Saints  
900 Cambrian Heights  
Sudbury, Ontario

## Poster

Create an announcement that would attract attention for an upcoming stake-wide church social event. Created a poster (8 1/2 x 14") that visually caught members' attention and drew them to investigate the event. This poster received kudos from all.



### **Objective**

A job in design field or as a freelancer to get some solid design experience.

### **Accomplishments**

3-Year Graphic Design Diploma, May 2006, in Cambrian College, Sudbury, Ontario,  
2-Year Theater Arts Diploma, May 2003, in Cambrian College, Sudbury, Ontario,  
Canada.

### **Design Experience**

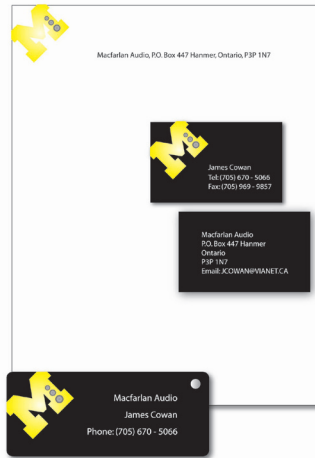
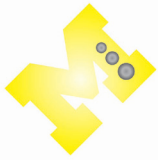
Freelance design for Macfarlan Audio, Hanmer, Ontario, Canada  
Logo, letterhead, trailer graphics, nametag and business card.

### **Computer Skills**

(Mac and PC): Adobe CS2 Photoshop, Illustrator, Flash MX, Image Ready, GoLive,  
InDesign, Acrobat 7.0, PowerPoint, and Microsoft Word.

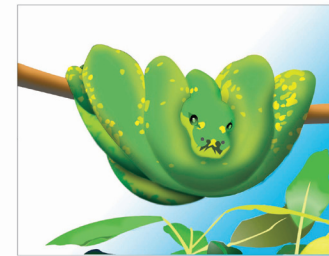
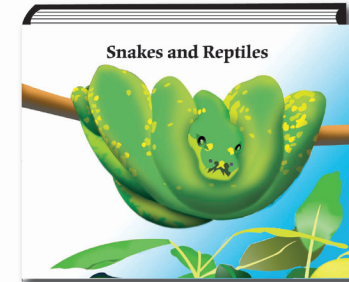
### **Contact Information**

Winne Yeung, (Yeung Yat Yu)  
Flat 1/8, Man Wo Mansion,  
38 Yuet Wah Street,  
Kuwun Tong, Kowloon,  
Hong Kong  
852.234.25307  
yeung\_yat\_yu@hotmail.com



## Logo

I believe that you had seen this kind of 'M' somewhere, which is my client, he really wants to use as his audio company logo. How can I make it different and looks like it belong to an audio company. I add three 'dots' on one of the stroke of the 'M', rotate it and find out that looks like a speaker. So I apply gradient for the dots to make it more look like the inside of a speaker.



## Vector Art

I choose a photo that I took in the Toronto Zoo for my vector arts assignment. To re-draw the coiled shape and the skin of the snake in vector is a challenge. First I draw the coiled shape and the skin patterns of the snake in Illustrator and then do all the shadings in Photoshop to emphasize its volume.