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[Binita Mehta](#)

[Rachelle Morrissette](#)

[Julie Ouellette](#)

[Claude Poulin Jr.](#)

[Amanda Roberts](#)

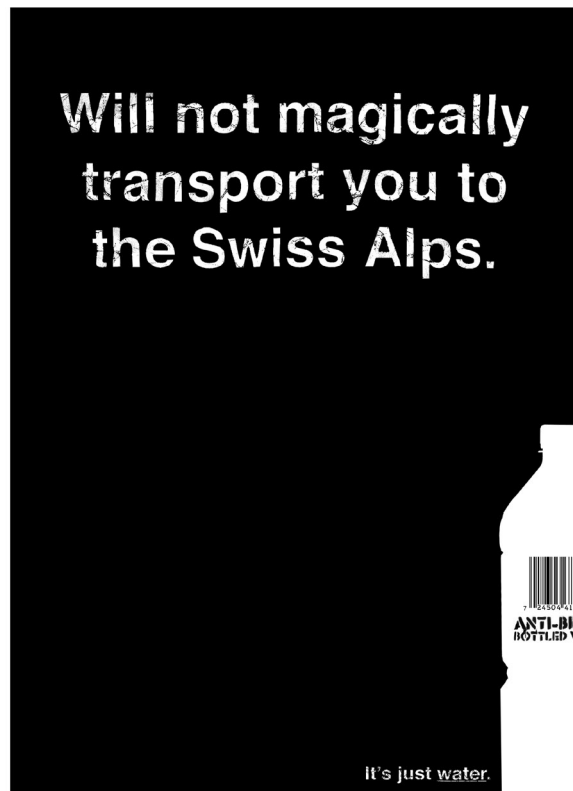
[Bruno Rocca](#)

[Stephanie Roux](#)

[Christine Whone](#)

[Stefanie Wieclawek](#)

[Yao Lan](#)



Challenge

To create an advertisement for a brand of bottled water geared towards those that are skeptical of the bottled water industry.

Solution

Disassociating itself from cliché brands of water, Anti-Brand Bottled Water outright admits what it is. Not only does it state that it is just water, but it also incorporates a barcode into the identity of the product. Anti-Brand Bottled Water may not persuade people to rush out and purchase the product, but it will make them more comfortable doing so.



Challenge

To provoke a response in viewers to inquire about SIDS and SIDS prevention measures.

Solution

By using imagery and text that connect to parents on an emotional level, the desirable reaction is more likely to be incited than with a purely informational poster.



Sudbury Neutrino Observatory

Challenge

Design a logo that is not only memorable by the general public, but also identifies with the facility in a way that is acceptable to the science community.

Solution

I achieved this goal by using recognizable forms within the facility (the particles as the neutrinos themselves, and the water ripple representing the aqueous solution used to detect them), and also celestial objects (as stars are the originating source of neutrinos).



timminsweb inc.

Challenge

Design a logo that is friendly to both the advanced and remedial computer users, while retaining the business' philosophy.

Solution

By using the universally understood image of "man", and changing the shape of the head into that of an Ethernet port, I designed this logo to effectively demonstrate the TimminsWeb Inc. wishes to bridge the gap between people and technology.

**Background Data:****Education**

Third year student of Cambrian College's Graphic Design program.

Work Experience

Resident graphic designer at Sportswear Plus, a local business specializing in the printing and embroidering of promotional items and clothing.

Accomplishments

Member of Dean's list during final year of Cambrian's Graphic Design program.

Skills

- Photoshop
- Illustrator
- Freehand
- CorelDraw
- InDesign
- Hard/Software troubleshooting

Contact Information

Eric Ainsworth
128 Estelle Street,
Sudbury ON, P3B 3V2
705-560-5819
ericainsworth@personainternet.com

Objective

Survival.



Challenge

To create an original corporate identity.

Solution

Corporate identity for AND 1.

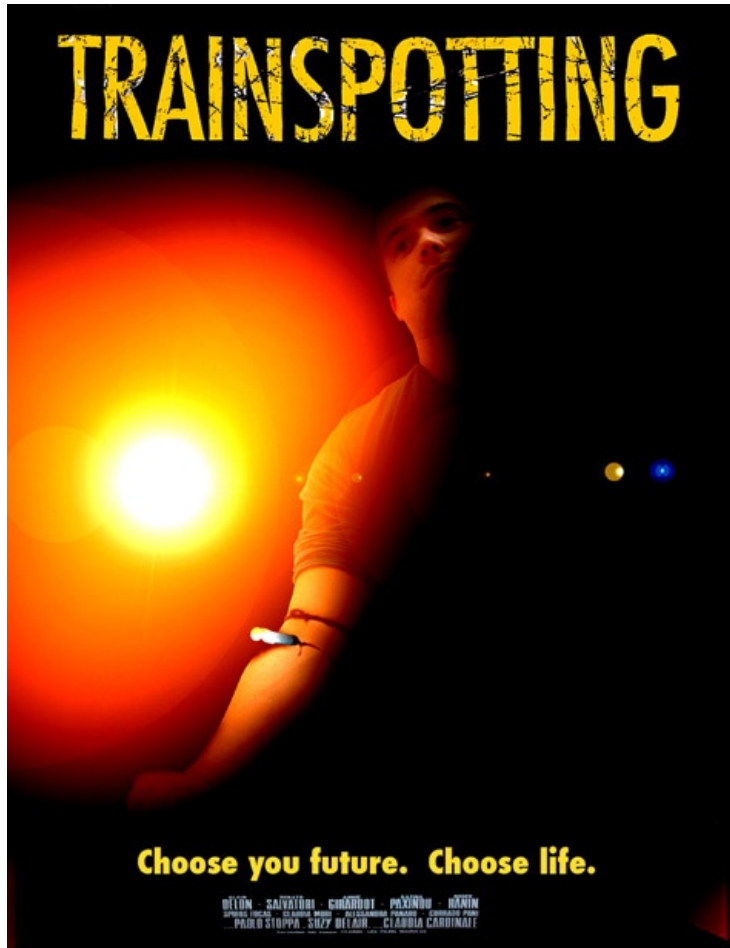


Challenge

Advertising Campaign for original label of bottled water.

Solution

Campaign with water and sports theme.



Challenge

Design a provocative poster.

Solution

Poster for Trainspotting.



Contact Information

Christopher Anderson
 RR2
 Huntsville, On, P1H 2J3
 705-780-6140
 Berk24@hotmail.com

Objective

Obtain employment in the field of graphic design.

Background Data:

Education

2004 Cambrian College
 Sudbury, On
 Graduated from the three year graphic design program at Cambrian College.

1996-2001 Huntsville High School Huntsville, On
 OAC graduate

Work

- T-shirt designs for Camp Kandalore staff
- The corporate ID for Suzuki Strings
- A poster for CPS Construction Company
- And many school oriented designs including: Posters, Corporate Id, magazine layouts, advertisements, package design, and annual reports

2001 The Casual Gourmet Huntsville, On
 Server
 Fit in well right away. Very outgoing, Was closing the Restaurant alone after first week.
 Learned the new menu very quickly.

2000-2001 Water's Edge Huntsville, On
 Carpenter
 I developed work ethic, and many new skills. Worked long hours.

Skills

I am very skilled in a wide variety of programs that include: Adobe Photoshop, Adobe Illustrator, Freehand, InDesign, PageMaker, Flash, and QuarkXpress. I enjoy working with groups of people, learning from them and developing skills. I also worked as a camp counsellor and canoe instructor.



Challenge

Create a poster that emphasizes a specific message.

Solution

A simple layout with minimal typography which shows the negative aspect of the message.



Challenge

To create a stationery application for Toronto Hydro Corporation that is effective and clear.

Solution

The stationery focuses on the services the company provides.



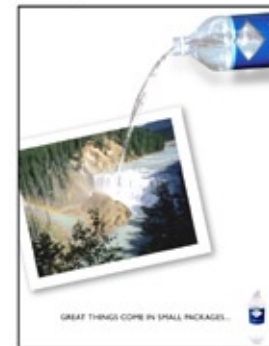
Swimex

Challenge

To design a two colour corporate identity Swimex, an American therapeutic company.

Solution

The curves within the oval creates the illusion of a figure swimming and successfully communicates through the application of only two colours.



Challenge

To design advertisements for a water bottle label which target a specific audience.

Solution

I designed a simple, fresh look which gives the idea of fresh water.



Background Data:

Education

Graphic Design Graduate
 Cambrian College
 Sudbury, On

High School Diploma
 Ecole Secondaire de la Riviere-des-Francais
 Noelville, ON

Work Experience

October 2003-Present	Graphics	Cambrian College Line, color and text work
May 2003- August 2003	Waitress	Crane's Lochaven Lodge Duties included food prep, dishes and weekly chores
October 2002-April 2003	Graphics	Cambrian College Line and text work
May 2002-August 2002	Waitress	Crane's Lochaven Lodge Duties included food prep, dishes and weekly chores
January 2002-April 2002	Graphics	Cambrian College Line and text work

Software Skills

Adobe Photoshop
 Adobe InDesign
 Macromedia Freehand X
 Adobe Pagemaker
 Text Edit
 Word
 QuarkXpress

Qualities

Reliable, Honest, Hard Working

Contact Information

Liane Brunet
 1290 Bancroft Dr.
 Sudbury, On P3B 4C8
 (705) 560-7833
 liane_b20@yahoo.ca

Objective

To obtain a full time job in the field of graphic design.



Challenge

To redesign a logo for Corus Entertainment which makes them appear more professional.

Solution

A stylized "C" that appears as either two hands (as they are an umbrella corporation for television and radio stations) and also the bottom section of the "C" looks like an "E" to get across the entertainment part in the name.

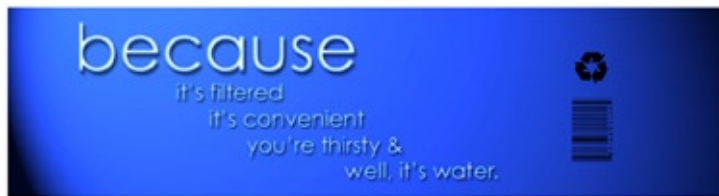


Challenge

To design an eye-catching, thought provoking poster to get the public more interested in Cinefest Sudbury.

Solution

Film reels resemble the bucket of a gun where bullets are held. Hence a gun with a film reel inside which will make people stop and look.



Challenge

Create three water bottle labels for three different demographics; sports enthusiasts (19 to 30), people who don't drink bottled water, and high income bracket (30+).

Solution

'Atomic' could compete with other sport drinks and is bright enough to catch attention. 'Because' is for those who normally don't drink water and I just use reasons why they should. 'Agnos' means pure in Greek - the colours are subdued and the whole label as a sophisticated appeal to it.

Challenge

To advertise a product whose biggest competition is other vibrant ads that try to grab a teenager's attention.

Solution

I used unusual colours for the type of magazines in which these ads would be placed. I tried to make it look like water was split on the page which also makes images that resemble extreme sports.

**Contact Information**

Matina Castonguay

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Pickering, Ont L1V 6K9

(905) 421-0184

matina_castonguay@yahoo.com

Objective

My main objective is to have a career in the field of graphic design.

Background Data:**Education**

Graphic Design; Cambrian College

Work Experience

Tim Hortons; Sudbury On. Employed 2 years, closing, cashes

Design committee, co-head; Vision: Cambrian College's Graphic Design Student Association. Two semesters.

Freelance logo designs including St. Benedict's Ski Team; St. Charles Track Team; Molson Amphitheater Contest

Accomplishments

Graduating with GPA over 3.6

Participant in Post-It design contest

Nominated for Dean's Honor Role

Honorarium painting at Cambrian College

Skills

Freehand, Photoshop, InDesign, Illustrator, PageMaker, QuarkXpress, Dreamweaver, HTML Background Data



Challenge

To redesign the Corporate Identity for The LEGO Company, that reflects their product.

Solution

I designed the logo to reflect construction and building which is how the product is perceived. The stationery is simple and clean but has a strong contrast that reflects the client.



Challenge

To redesign an existing package design, African Adventures. The target audience is children between 1 1/2 and 4 years.

Solution

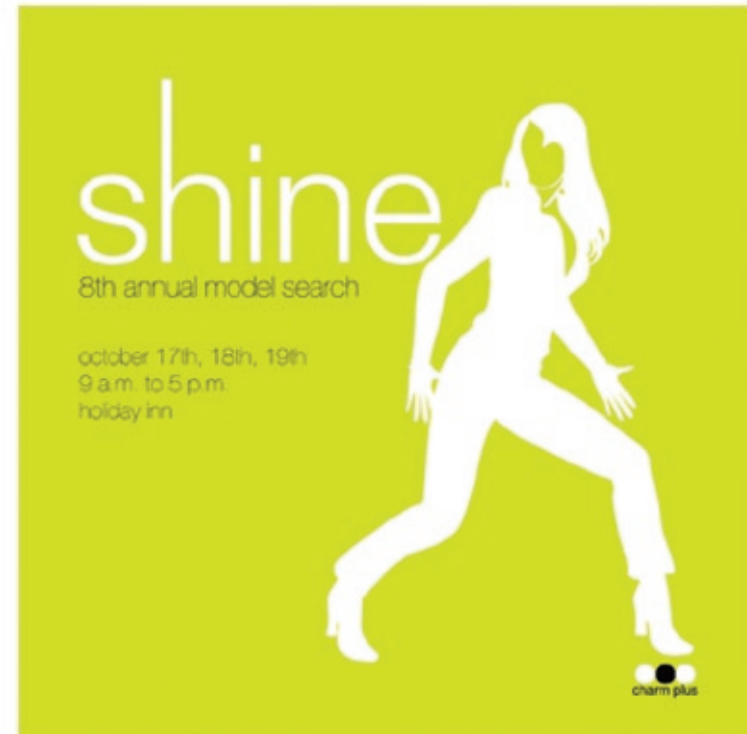
I executed the design by having strong vibrant colours that are from the LEGO animals. I kept the design clean, in order to sell the product only.

**Challenge**

To redesign the Corporate Identity for Future Shop and achieve a design that stands apart from all other department stores.

Solution

I designed the logo to reflect the essence of moving forward into the future. A letter "F" represents the company name.

**Challenge**

To design a poster for Charm Plus for their 8th Annual Model Search.

Solution

I executed the design in vector art, rather than using models, so, the viewer can picture themselves in the place of the image. I designed the poster to announce to viewers it is your turn to "shine".



Contact Information

Amanda Chamberland
 261 Orell Street
 Garson, ON P3L 1B5
 amandachamberland@yahoo.ca

Objective

Obtain a full time position in a creative team environment. Gain experience, which will enable me to keep on improving the strengths I have already acquired.

Background Data:

Education

Cambrian College- Graphic Design Program Graduate
 Northeastern Secondary School - OSSD

1998-2001

Work Experience

Perception Skateboarding - Corporate Identity January 2004

I have had the opportunity to work with the owner of the store to produce the corporate identity for his company Perception Skateboarding. The business is still in the process of opening and I have been fortunate enough to gain experience by creating his logo and stationery. He has been a great client and very open minded about design concepts. This actual design experience has been a good experience and I want to continue venturing into the this field.

Research Internet Assistant - NMDM- Director's Office Summer 2003

Assisting Director by obtaining research from the Internet for details on determined criteria. During my employment there I was required to meet deadlines, coincide with the coordinator, I re-designed the Administrative Reference Manual and had to obtain all links and information to be incorporated and assisted with any that arose.

Assistant Web Technician, The Canadian Hearing Society Summer 2002

Responsibilities includes updating the Sudbury CHS web site, designing the Fall 2002 Northwinds Newsletter for Area Offices, collecting information for the TID Department, filing invoices, researching data, and exploring the world of video conferences.

Skills

Software and Computer Programs:

Adobe Photoshop 7.0

Marcromedia Freehand MX

Adobe Illustrator 9.0

Adobe PageMaker 6.5

Adobe InDesign 2.0

Quark Xpress 4.0

Platforms:

Windows XP 2000

MAC OS 9 & OSX



Challenge

I was presented with the challenge of differentiating Timothy's World Coffee logo from that of its competitor, Tim Horton's.

Solution

I selected a typeface which differed quite greatly from the Tim Horton's corporate signature, reduced the original Timothy's World Coffee logo down to three corporate colours, and illustrated the company name through means of a vector image.



Challenge

I was assigned the task of applying the new Timothy's World Coffee logo to stationery.

Solution

Since the corporate identity alone is very ornate, I chose to pursue a simple page layout where the logo appears at the top left corner next to the company mailing information on all four pieces.



Challenge

I was asked to illustrate a day in my life in vector storyboard format.

Solution

I effectively narrated the story of my life through an introductory illustration and three storyboard frames displaying me in my daily routine... at work, at play, at rest.



Challenge

I chose to redesign a Virgin Mobile poster that promoted sexism more prominently than it did its pagers... "Take me home. I'm easy." (photo: girl holding product)

Solution

I decided to illustrate a metaphorical view of the intended message and selling slogan.



Contact Information

Renee Corbett
 80 Garson-Coniston Rd.
 Garson, On P3L 1E9
 (705) 693-3241
 rgcorbett@hotmail.com

Objective

Obtain BA in Communication Studies and thereafter seek employment in the field of Communicative Arts.

Background Data:

Education

Sept. 2001 - April 2004 Graphic Design Student
 Cambrian College, Sudbury, On

June 2001 OAC Graduate
 College Notre-Dame, Sudbury, ON

Work Experience

Sudbury Senior Summer Games (2004 Senior Summer Games program)
 Centre FORA (promotional fax, promotional brochure, book cover art)

Accomplishments

Highest Academic Achievement in Fine Arts (College Notre-Dame)
 Ontario Scholar
 Cambrian College Entrance Scholarship Recipient
 Member on the Dean's List

Skills

Software:	Adobe GoLive	Operating Systems: Windows
	Adobe Illustrator	Mac OS 9
	Adobe ImageReady	Mac OS X
	Adobe InDesign	
	Adobe PageMaker	
	Adobe Photoshop	
	CorelDraw	
	Corel WordPerfect	
	Macromedia Flash	
	Macromedia Freehand	
	Macromedia Fireworks	
	Macromedia Dreamweaver	
	Microsoft Word	
	Quark Xpress	

**Challenge**

To create a vector image using a photograph as the starting point.

Solution

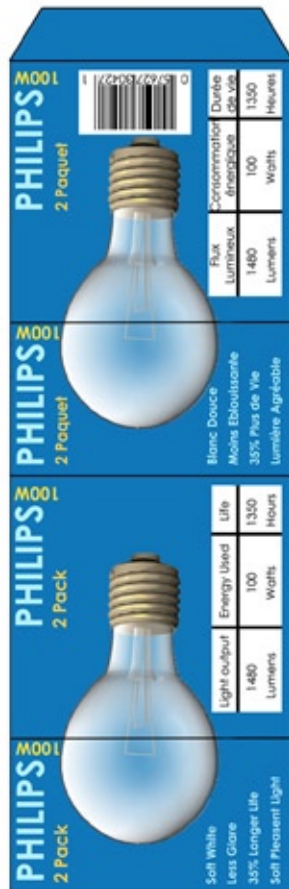
I singled-out the shapes created by the shadows and highlights.

**Challenge**

Create a dynamic cover page for a comic strip called A DAY IN THE LIFE...

Solution

I used an inking technique for maximum control and brought the image into Photoshop for final color treatment.

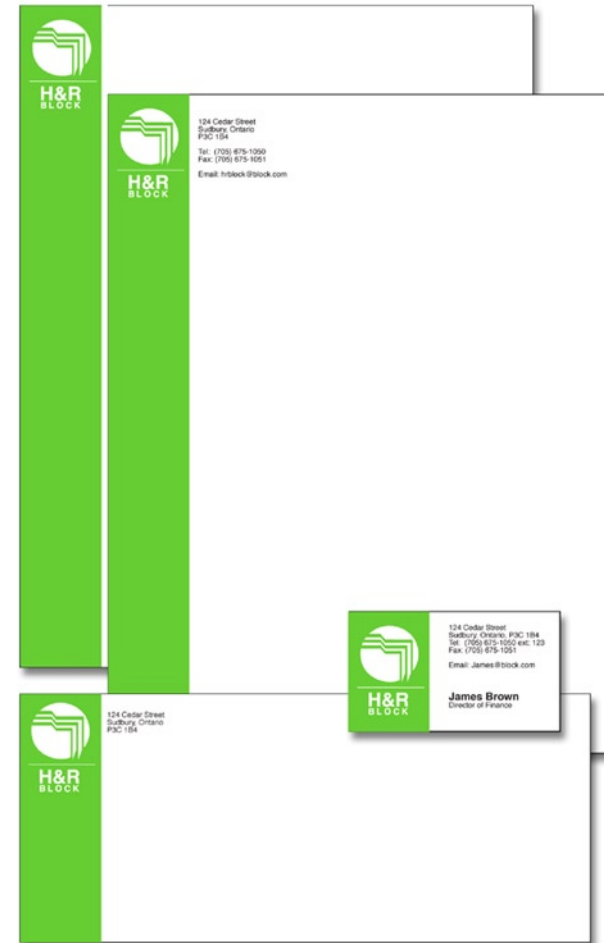


Challenge

To create a package design for an ordinary household item.

Solution

KISS solution.



Challenge

To create stationery for a corporate identity for H&R Block.

Solution

I inverted corporate color creating a knockout of the logo.



Contact Information

Amber Dalcourt
 1413 Cote Blvd., Hanmer On P3P 1R2
 Home Phone: (705) 969-5281
 astraldaamon@yahoo.com

Objective

My goal is to become a computer animator for companies like Pixar and Square-Enix.

Background Data:

Education

Graduated from Ecole Secondaire Catholique Horizon in 2000
 Graphic Design at Cambrian college

Work Experience

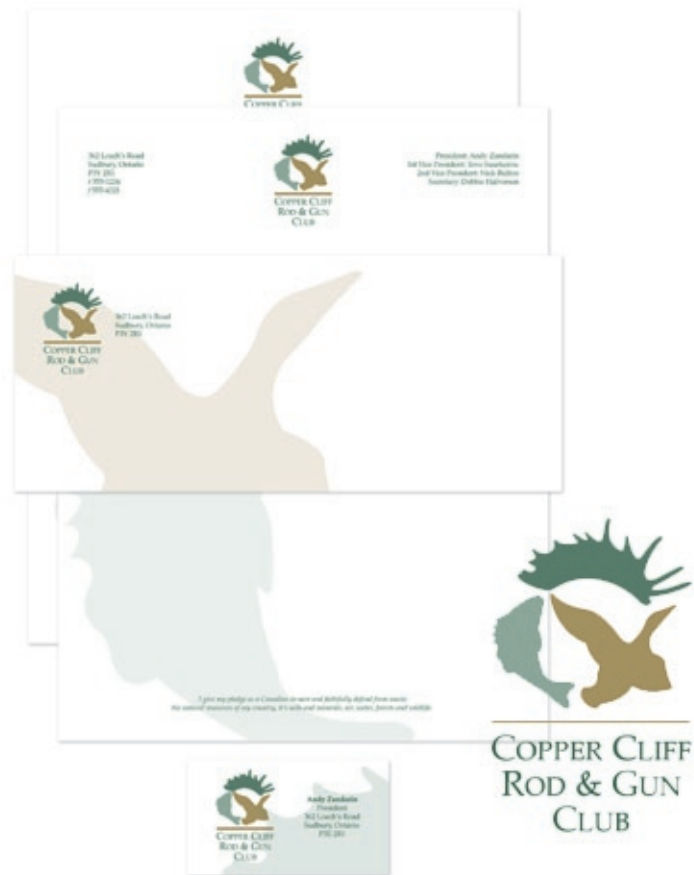
Caricature Artist - Teletech
 Logo designer - Love's Open House
 Illustrator - Cambrian College
 Caricature Artist - IAMS promotional campaign
 Market Researcher - Acrobat Market Research
 Caricature Artist - 'À Votre Santé' theatrical production
 Sales Clerk - MADHOUSE GAMES

Accomplishments

Achieved awards for most improved and highest marks in Fine Arts.
 Won a trophy for my work done for my high school's first web page.

Skills

Adobe Photoshop
 Bilingual English - French
 C++ (Basic)
 Customer Service
 Basic Math
 Drawing
 Macromedia Dreamweaver
 Macromedia FreeHand
 MS Word Advanced
 Page Maker
 Paint Shop Pro
 Web Design (Hard Code)
 Word Perfect



Challenge

To design a new and effective logo and stationery for the Copper Cliff Rod & Gun Club.

Solution

To effectively show "fish, fur, and fowl" in the logo as well as a sense of unity with nature for all the conservation efforts associated with the club.

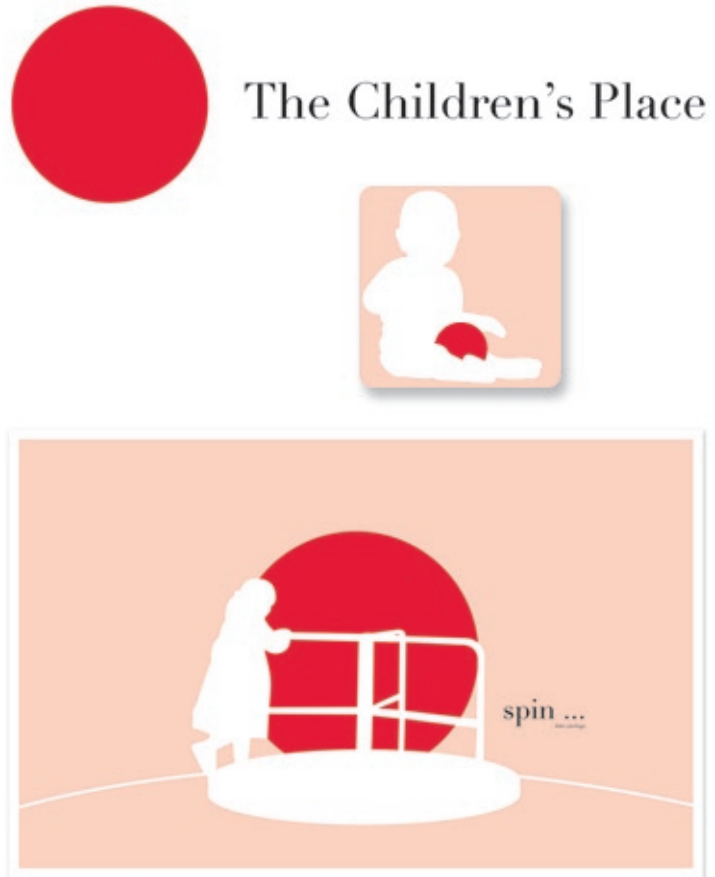


Challenge

To create an advertisement that educates people on the benefits of joining the club.

Solution

To show the new logo and a strong sense of nature while listing information about the club.

**Challenge**

To design a new logo and annual report for the Children's Place – a clothing retailer.

Solution

A red ball was chosen as the logo and used in icons representing age and gender (newborn shown here). A two-page spread for the annual report is displayed on the bottom.

**Challenge**

To illustrate instructions on how to use a Black & Decker drill.

Solution

I created a vector illustration showing the steps for using a drill.



Contact Information

Sophie Delongchamp
 9 Brian Street, Lively, ON
 (705) 692-5714
 s_delongchamp@yahoo.ca

Objective

To acquire a full time position in a graphic design firm.

Background Data:

Education

Cambrian College of Applied Arts and Technology, Sudbury, ON
 Graphic Design diploma, 2003
 Photography - Cnt' Edu. Winter to Fall 2002
 College Boreal, Sudbury, ON
 Funeral Services 1st year, 2000
 General Arts & Sciences Certificate, 1999

Work Experience

Graphic Designer Summer 2003
 Freelance, Sudbury ON

Designed tickets, labels, and cards for a 25th wedding anniversary.
 Photo Lab Assistant Fall 2002
 Cambrian College Photo Lab, Sudbury, ON
 Assist in explaining to the students the developing processes in black & white photography

Treasurer Winter 2003, Winter 2004
 Vision - Cambrian College Graphic Design Association
 Played an integral part in the establishment of the first Graphic Design Student Association
 Handle money transactions in connection with the Student Administrative Council

Accomplishments

Award received in Visual Arts 1999 Notre Dame College
 Painting chosen for High School Student Exhibit Art Gallery of Sudbury
 GPA above 3.0

Skills

60 wpm
 Windows and Mac compatible
 Adobe Photoshop, ImageReady, Illustrator, PageMaker, InDesign, GoLive
 Multimedia FreeHand, Flash, Dreamweaver

Languages: French and English (spoken and written)

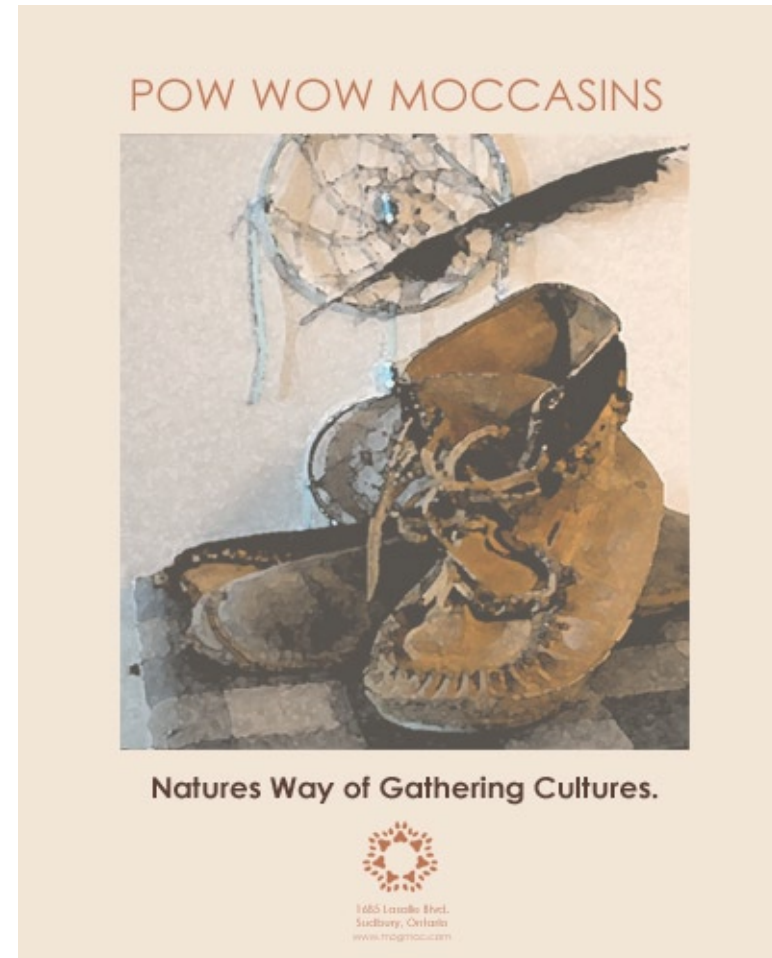


Challenge

To create a new logo for the Pow Wow Moccasin Company in Sudbury, Ontario. It is a Native American moccasin, clothing and gift store.

Solution

A beautiful airbrushed image on the wall at the Pow Wow Moccasin store was my inspiration for this logo. My solution was to take a wolf paw and place it in the circle of life, which would identify and brand the store with Native Culture. I chose soft earthy colours along with a soft font.

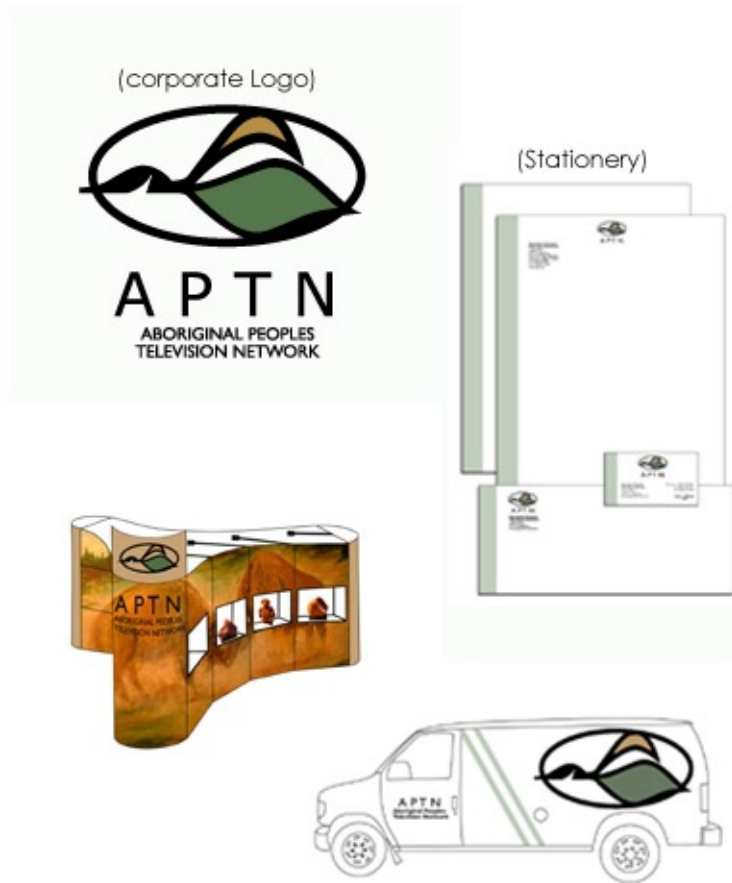


Challenge

To create an aesthetically pleasing magazine ad for the company.

Solution

I used a pair of my moccasins and took a photograph. I then manipulated it in Photoshop.



Challenges

To develop and create a new Corporate Logo for the Aboriginal People Television Network that would identify, brand and reflect Native Television Programming.

Solution

I chose a Canadian goose to identify APTN as Canadian. The shapes on the goose represent mother earth and the sun. I used soft earthy colours to reflect an environmental look. I used a font style that was neither modern or outdated.



Challenge

To create my own visual interpretation of the movie Antwone Fisher.

Solution

Antwone Fisher was born in prison which inspired me to take an image of a child and place him behind bars. I used the bars of a rocking chair to create a powerful image. I played with the typography to give it flare and an overall aesthetically pleasing look.



Contact Information

Cherelynn Falls
 1290 Bancroft Dr. B408
 Sudbury, Ontario • P3A 5C5
 (705)560-8857
 cherbear4242@hotmail.com

Objective

Meet company objectives and become an asset to your business.

Background Data:

Education

2001 - 2003 Cambrian College, Sudbury, Ont.
 Visual & Graphic Design Graphic Art Student - 3 year program

2002 - 2002 NASCAD Halifax
 Nova Scotia Art and Design Photography (Black and White)

2000 - 2001 Sudbury, Ontario
 Hairdressing School

Northern College Air Brake Endorsement
 New Liskeard Agriculture College of Applied Technology

Canadian Equestrian Federation - Western and English Coach

Work Experience

2003 - 2003 DSL Teledirect, Sudbury, Ontario TSR Sales

2002 - 2002 EAGLE SECURITY Halifax, Nova Scotia Security Guard
 Provided Security for several Companies.

2001 - 2002 OMEGA DIRECT Sudbury, Ont. TSR / VERIFIER
 Telephone representative for Companies Verifier for Company.

1989-1998 Phippen Signs
 Graphic Designer for signage company Vinyl graphics, signage (all types)

Volunteer Experience:

Volunteer work at Women's Crisis Centre. President of Women's Hockey.
 President of Temiskaming Horse Club.

Accomplishments

Sportsmanship Awards, Secretary of the Year Award, Best Design Award.
 New Liskard Gymnastics Club

Professional Memberships:

Member of American Quarter Horse Association.
 Member of National Reining Horse Association.
 Member of Canadian Equestrian Association.

Skills

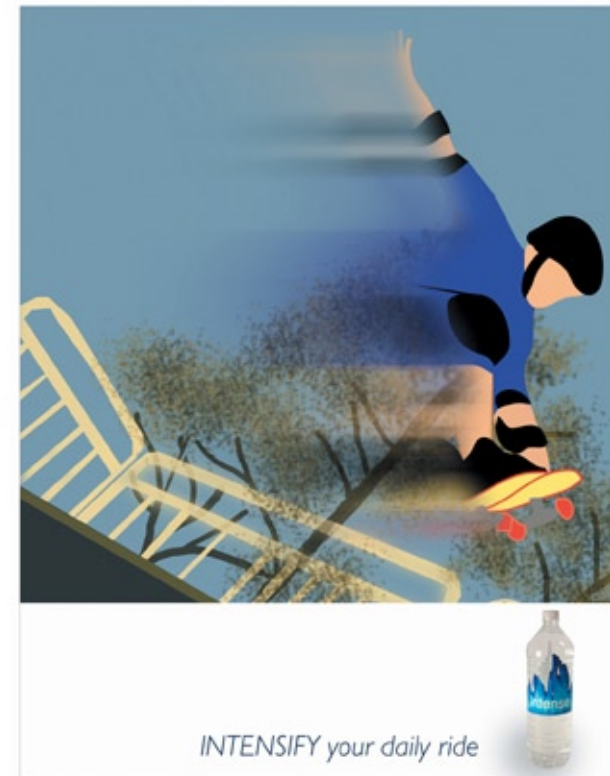
Photoshop, Illustrator, InDesign, QuarkXpress, PageMaker. Freehand MX

**Challenge**

To design a logo for an existing company.

Solution

I wanted a more elegant and softer look. Each of the half circles are the stains of the coffee cup, and placed to make a star.

**Challenge**

To create a campaign of advertisements for a water bottle that we designed.

Solution

I created a concept of Intensify your daily chores, such as ride.



Challenge

To create a self-promotional item.

Solution

I wanted to use something that is full of colour, and something that I was able to use in another aspect.



Challenge

To create a campaign for a local company called Sudbury Community Midwifery Practise.

Solution

I choose a pear as a symbol of the form of a mother, and used it within all of the pieces.



Contact Information

Giulia Folino
 2829 Algonquin Rd.
 Sudbury ON P3E 4X7
 (705) 523-1707
 giuliafolino@yahoo.ca

Objective

I am looking for a Graphic Design position, in the creative sector of a company.

Background Data:

Academic

I am currently in my third year of Graphic Design at Cambrian College and will be graduating in the Spring. I previously attended St. Benedicts Catholic Secondary School and graduated with Honours.

Once I a graduate from Graphic Design at Cambrian College , I will be attending Georgian College to take Adverting and once completed this will be my second diploma. I have worked at a couple of jobs that taught me skills that I can use within the Graphic design field. I taught modeling for five years, while I was in high school. I taught children proper etiquette and how to present themselves. This taught me how to organize classes and be an authority figure. When I was in high school, I organized a fashion show for our school band, so that money could be raised. I organized this show from the beginning to end. Organizing the fashion show has taught patients and major organizational skills.

Work Experience

I worked at Plaza 69 for about two years. After six months I became floor manager. I was in charge of nightly chores and made sure that the business ran smoothly. At the end of the shifts, I was in charge of counting tills, and making sure that the cash was balanced.

Accomplishments

My current GPA is 3.2. I also took part in a logo competition this year for a company. I was in the top two.

Skills

I have experience in both Mac and PC environments. Programs would include, Photoshop, Quark Xpress, InDesign, PageMaker, Freehand, and Illustrator. With these programs I can enhance pictures, create vector art, and create a final layout.

I am able to produce thumbnails, roughs and final comprehensives for print advertising. I feel that going through the necessary steps is crucial to produce a great design piece.

I have various specific graphic design strengths. I am able to design concepts for Packaging and Advertising. I can also place a concept to an idea, such as my light bulb package. I was also able to place a concept on my "Intense" water bottle advertisements. The concept was to "intensify" your life with daily tasks. I am able to design a logo for a company and apply it to products that are needed in the company. Some examples are stationery, promotional products, as well as uniforms. Producing advertisement campaigns, and strategies for a variety of products and services is also one of my strengths.

**Challenge**

To create a logo for a graphic design and recording studio called Dojo Studios.

Solution

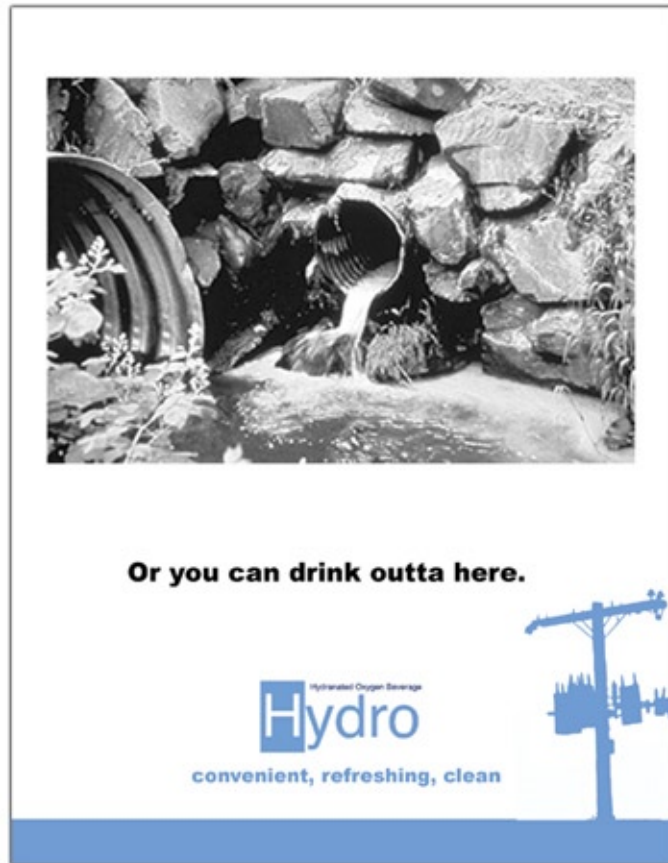
The red dot in the middle represents the record button. The logo in entirety is an abstraction of an eye. It is a simple clean logo that represents everything the company does.

**Challenge**

To create a promotion item for Dojo Studios to send out to potential clients. It should have examples of work as well information about the services the company provides.

Solution

I created a record case that displays the company's artistic edge. On the inside is a list and description of services the company provides. There will be a mock record included with a multimedia CD attached to it.



Challenge

To create an ad campaign for a bottled water company that I created called "Hydro."

Solution

I created a very clean 2 color solution where I took photographs of ditches and gross looking rivers and created the heading "or you can drink outta here". It's a witty solution that would probably generate a bit of conversation about where exactly are they drinking their water from.



Rolls Royce

Challenge

To redesign the Rolls Royce logo.

Solution

Yes, I went there. In place of the double R's I used the statue as the main imagery for the logo. It is a more abstract and clean design than the original double R's.

**Background Data:****Education**

Successfully Graduated from the 3 years Graphic Design Program at Cambrian College.

Work Experience

Since being in school I've had some non school design experience. I've designed many posters for local rock shows, a poster for wacky putt cancer drive as well as a T-shirt design for a badminton tournament.

Skills

I'm skilled in Photoshop, Freehand, InDesign, PageMaker. My design skills lie in poster design, logo design, vector art, and ad layouts.

Contact Information

Jason Hebert

2186 Donwood dr.

Sudbury On. P3A 4H7

(705) 560-7586

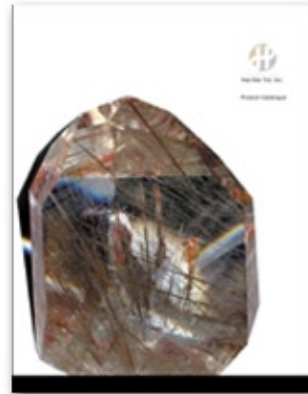
e_e_b@hotmail.com

Objective

I want to always create the best designs possible for each potential client. I feel simplicity in design is most important. I love good design and want to contribute to it.



Hechler Ent. Inc.

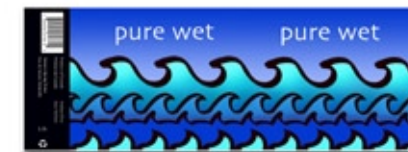


Challenge

To design a corporate identity for Hechler Enterprises Inc., an expanding family-owned business. The campaign included designing a logo, stationery system, catalogue (cover and spread displayed here), web site, and brochures.

Solution

The logo was designed displaying a unique style of the signature from the owner of Hechler Enterprises Inc. The catalogue uses large, colourful visuals of the products.

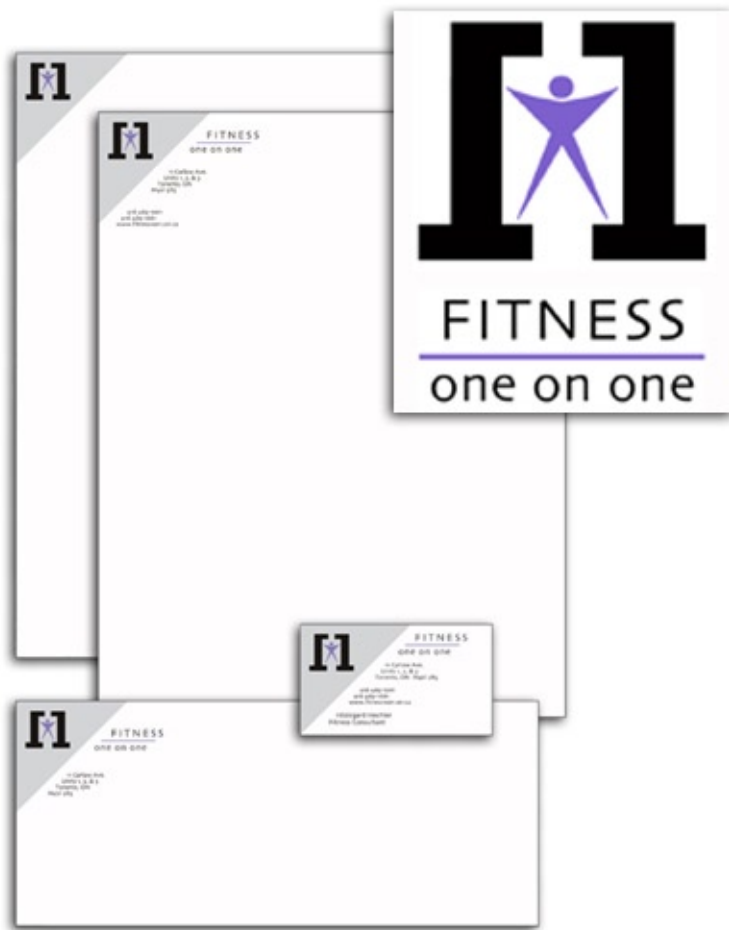


Challenge

To design a water bottle label and magazine advertisement. This label and advertisement are targeted to the sports enthusiasts market.

Solution

The label was made using vector art to be cost efficient. I used tribal art as an influence for the design.



Challenge

To redesign an existing logo and create a campaign for the business. I redesigned the logo and made a stationery system for Fitness One on One, as well as signage and applications for the logo.

Solution

I used a literal interpretation of the business's name and policy, (the one on one contact between trainer and trainee at the gym.) I added a diagonal to the other pieces of the campaign to create movement and excitement.



Challenge

To design a masthead for a magazine using names of inventions and to create a cover page layout for it.

Solution

I chose the word 'plastic' for a toy magazine. The theme of this magazine issue is teddy bears.



Contact Information

Hildegard Hechler
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Objective

Gain experience by obtaining a position as a Graphic Designer in a creative, team environment.

Background Data:

Education

Cambrian College - Graphic Design diploma

Marymount College and Sudbury Secondary School - OSSD and OAC, completed the majority of my classes as an A student.

Work Experience

I have worked many part time jobs, as well as freelance design jobs.

Accomplishments

Placed on the President's Honour Roll for my First and Second years, and on the Dean's list for my Third year.

Received the Printing & Writing Papers Association - Pulp and Paper Products Council Award (2003)

During my Second and Third year in college, I tutored First and Second year Graphic Design students in Computer Programs.

I also held the position of President (2004) and Secretary of Vision (2003-04) - the Graphic Design Student Association.

Throughout high school, I remained on the honour roll and I received a number of awards in Art, English, Science Fairs, Information Processing, Religion, and Geography. In high school, I participated in extracurricular activities such as the school yearbook and set design for school plays.

I have had my art displayed throughout Sudbury on a few occasions.

Skills

Proficient on both a Mac and PC platform. Accurate and fast typing skills. Comfortable using the Internet.

A quick learner and knowledgeable in the following programs:

Microsoft Word

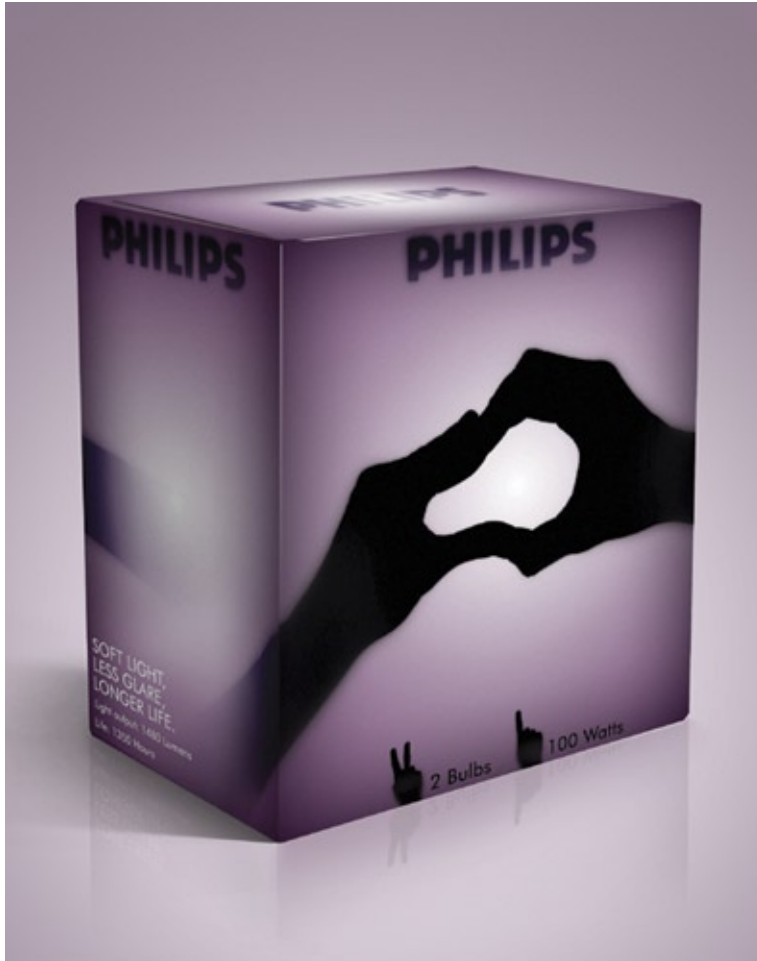
AppleWorks

Macromedia Freehand and Flash

Adobe Illustrator, InDesign, Photoshop, ImageReady, PageMaker, Acrobat, and GoLive

Quark Xpress

I practice clean file management and understand file formatting procedures.

**Challenge**

To apply a creative, attractive solution to this functional light bulb package.

Solution

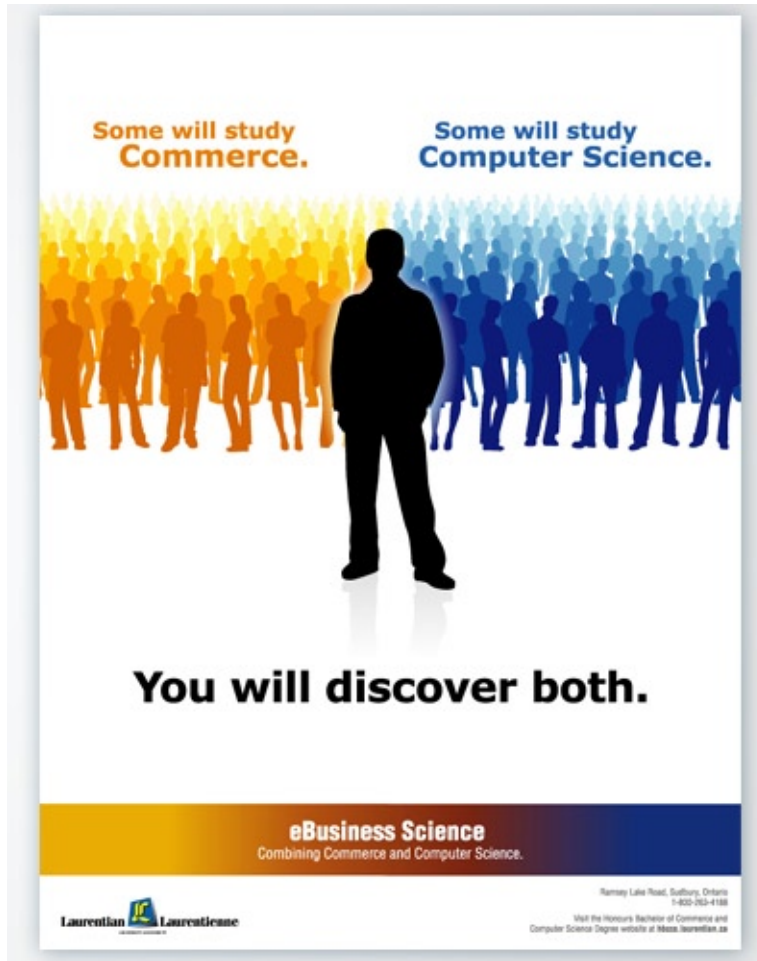
As if playing with shadow puppets, these soft shadows form a light bulb in the white space. The concept was carried out throughout the package.

**Challenge**

To design a logo for a new long-term care facility that reflects positive values.

Solution

The final logo embraces the value of freedom, and gives the facility an image that welcomes.



Challenge

To design a poster using the main selling points of this new program at Laurentian University.

Solution

This program combines two popular programs, the poster reflects the fact that you could differ from anyone taking either of those programs, by learning about both.



Challenge

This web site needed to appeal to artists.

Solution

A cleverly set up pole, which is easy to navigate up and down, which is featured on many web site portals.



Contact Information

Andrew Knapp

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contact@andrewknapp.com

www.andrewknapp.com

Objective

To better my knowledge & expertise in Design,
and to work in a creative team environment.

Background Data:

Education

Graduate of the Cambrian College Graphic Design

Work Experience

Student Graphic Designer (summer position), Nicholls Yallowega Bélanger Architects,
May-October 2003

Solo Web Designer - 2001 - Present

Solo Graphic Designer - 2002 - Present

Accomplishments

- Nominated as Most Promising Student at FlashintheCan 2004;
- Received the Printing & Writing Papers Association - Pulp and Paper Products Council Award (2004);
- Nominated as Most Promising Student at FlashintheCan 2003;
- Received Adobe InDesign Scholarship and RGD Ontario Scholarship Awards, winning work was published in the September/October 2003 issue of Applied Arts Magazine
- St. Joseph's Villa logo contest winner, my design was chosen as The Villa's official logo;

Skills

- ability to strategically layout creative plans
- problem solver
- ability to work with a large variety of clients, and to place myself from their point of view
- creative concept application to any medium, including interactive media
- various creative application skills include copy writing, illustration, photography, three-dimensional design (packaging, etc..)
- ability to integrate collateral materials (integration of existing "look & feel", complementing existing printed collateral)
- could complete well designed, well thought-out work in a short time frame
- wary of money-saving tactics (i.e. cautious colour usage, paper selection)

**Challenge**

To re-design the Sudbury Cinefest film festival poster.

Solution

I designed an Art Deco style poster that can be used as a promotional item and also a sales piece.

**Challenge**

To design a masthead and magazine cover for Hummer magazine.

Solution

I designed an effective masthead that appeals to people from the ages of 20-50 and also to people with higher income looking to purchase a Hummer.



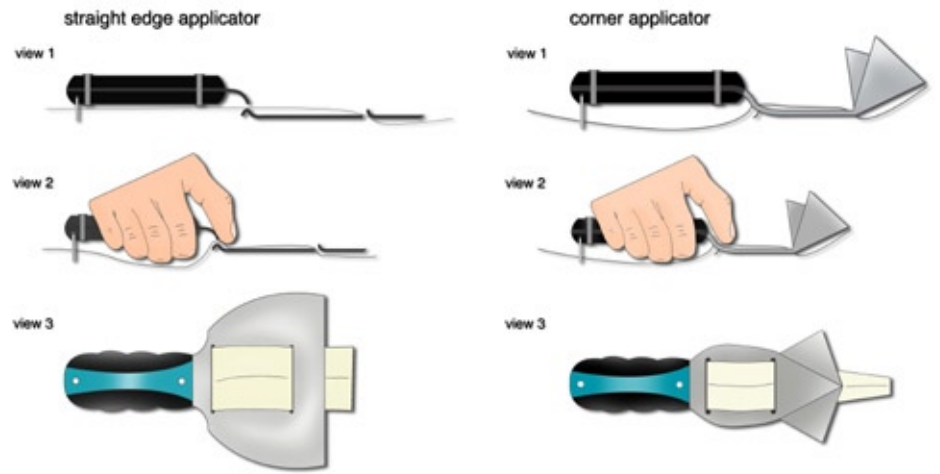
Challenge

To design corporate ID for an audio and home entertainment store and apply it to a promotional vehicle and building signage.

Solution

I designed an effective corporate ID in two colours. Promotional vehicle was designed to appeal to a demographic of 18-30 years old.

DRYWALL TAPE APPLICATOR



Challenge

To design vector illustrations of the product which will be utilized for patent and manufacturing.

Solution

Designed multiple views of tape applicator and how it functions.



Contact Information

Ivan Laplante

Cell: (416) 606-2530

387 Bodson Drive West

Val Caron, Ontario

P3N 1R4

Objective

To obtain a job as a junior designer and to gain as much experience and knowledge in the graphic design field as possible.

Background Data:

Experience

1998 to present

Topper's Pizza Val Caron ON • Crew Leader
 - Supervised staff
 - Manager paper work
 - Customer Service

1999 to 2001

TimBr-Mart Val Caron ON • Labourer
 - Delivery

Design Work:

Family Discount Flooring

- Logo
- Stationery
- Poster
- Interior Signage

Drywall Tape Applicator

- Designed vector illustration for patent

Air Time Invitational

- Logo

Accomplishments

- Was nominated by the Promotion Committee of the School of Business, Media and Creative Arts to the Dean's Honour Roll for having a GPA over 3.5.
- Won the Printing & Writing Papers Association - Pulp and Paper Products Council Award.

Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Macromedia Freehand MX, PageMaker, Quark XPress

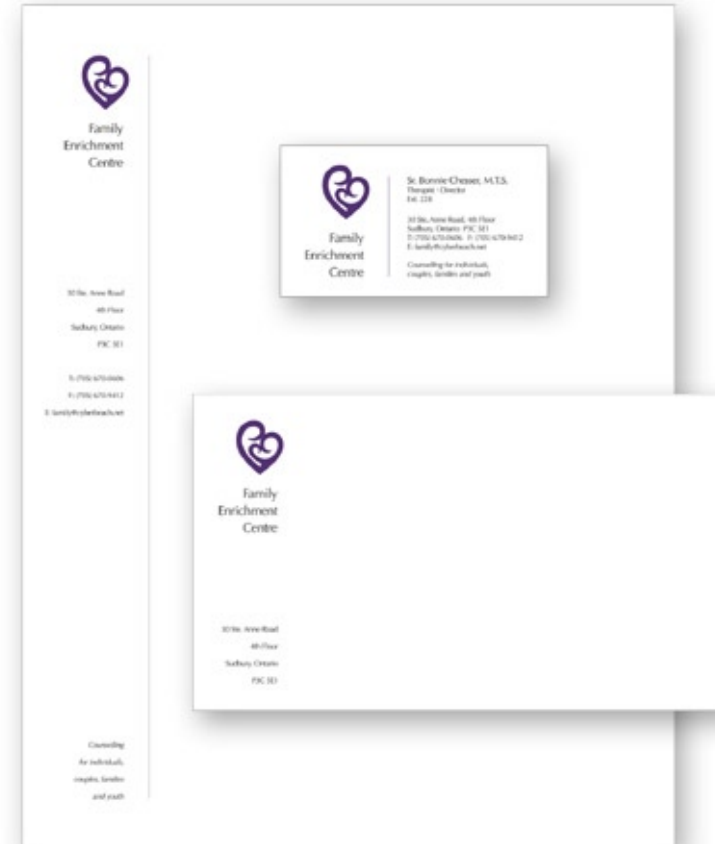


Challenge

The Family Enrichment Centre, a local Sudbury counselling centre, recognized their need for a new logo to reflect the professional quality of the services they provide.

Solution

The symbol of the family trinity held securely within a heart shape effectively embodies the mission of the Centre as a place of healing and family unity.

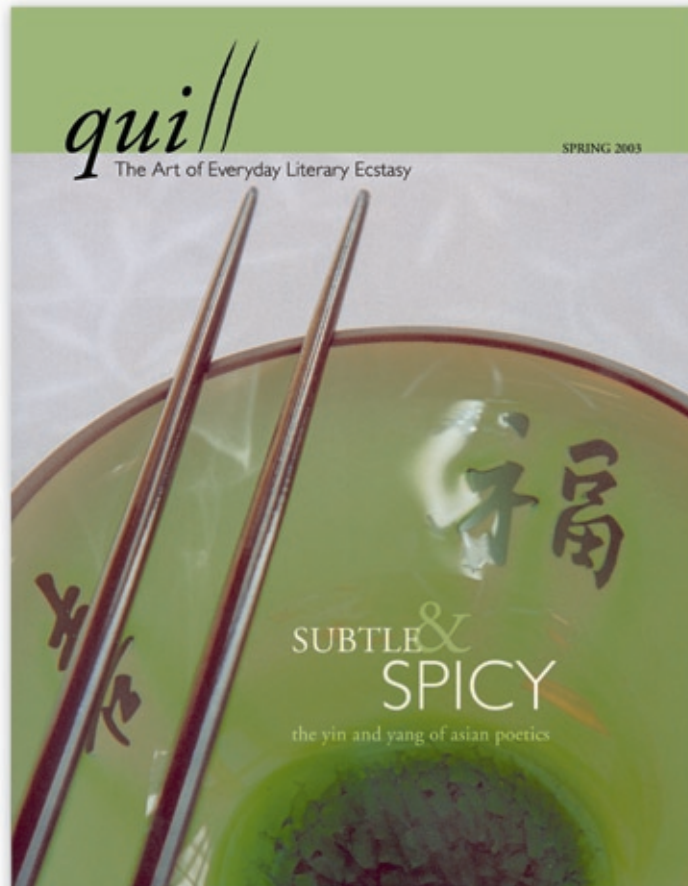


Challenge

A stationery system was needed which would elevate the new corporate identity to a place of importance and prominence.

Solution

Clean and simple application of the new logo to the stationery system allows the new identity to stand out and build brand recognition.



Challenge

To design a magazine which takes into consideration a specific demographic and incorporates original photography.

Solution

Quill Magazine - the Art of Everyday Literary Ecstasy is a magazine for upper income males and females, 30 - 50 years old who enjoy artistic photography and eclectic literature.



Challenge

To design a product label for bottled water which specifically targets skeptics of bottled water and to create a picture-window advertisement.

Solution

This advertisement reminds the viewer that drinking bottled water is a healthy alternative to sugar-loaded soda pop and should be seriously considered.



Contact Information

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 Sudbury, ON, P3C 5N4

Objective

To successfully launch and maintain my own freelance design consultancy. To continue to learn new skills and deepen my creative understanding.

Background Data:

Education

Graphic Design Diploma Cambrian College, Sudbury, Ontario 2004
 Honours Visual Art McMaster University, Hamilton, Ontario 1998
 Art Foundation Studies Certificate Dundas Valley School of Art, Dundas, Ontario 1996

Employment

Graphic Designer Self-Employed, Sudbury, Ontario 2004
 Junior Graphic Designer TTC Advertising, Sudbury, Ontario 2003
 Administrative Assistant Green Acres Resort, Salt Spring Island, BC 2001
 Retail Salesperson Island Blue Print, Victoria, BC 2000

Accomplishments

Northern Life Scholarship Northern Life Newspaper 2004
 Métis Nation of Ontario Bursary Métis Nation of Ontario Training Initiatives 2004
 Millennium Excellence Award Canada Millennium Scholarship Foundation 2003
 Honourable Mention for Design RGD Ontario Student Scholarships 2003

Volunteer Positions:

Student Board Member Registered Graphic Designers of Ontario 2004
 Student Representative Advisory Board – Graphic Design Program 2004
 President of Student Association Vision - Cambrian College Graphic Design 2003

Skills

Concept-driven approach to solving design problems
 Copy writing is formulated for economy and clarity
 Photography is artistic and uncluttered
 Systematic layout and well-constructed files create efficient pre-press
 Simplicity, beauty and strategy inform design decisions
 Professional, client-focused approach to the business aspect of graphic design
 Computer skills – PageMaker, Freehand, Quark XPress, Illustrator, InDesign, Photoshop, Flash and GoLive

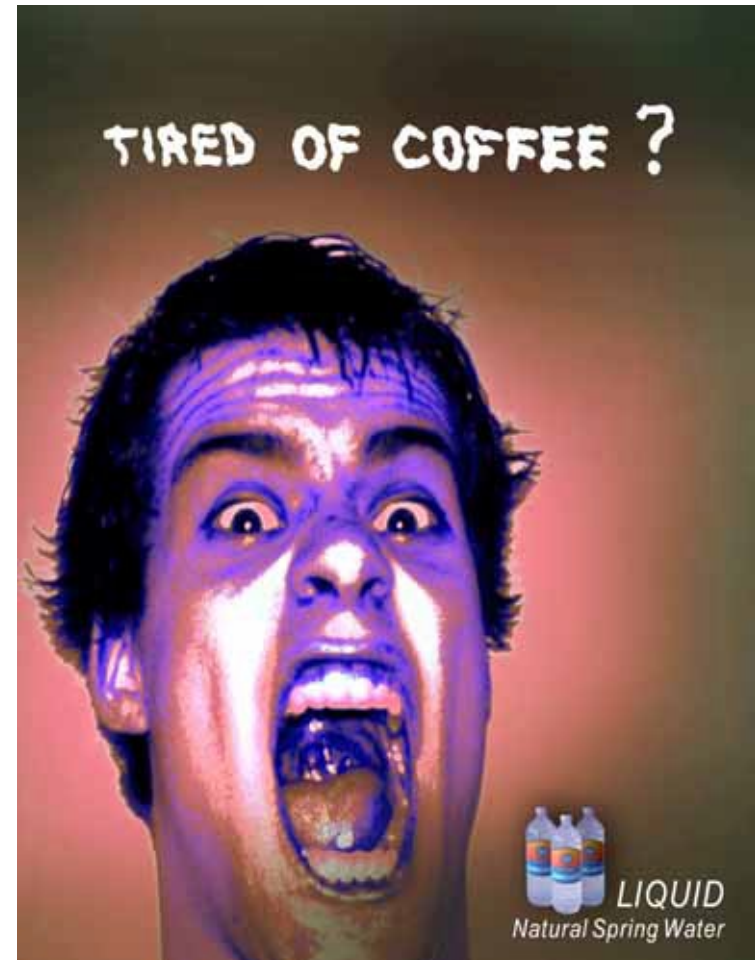
“
SPEAK
 cellular
 communications

Challenge

To develop a functional logo for a cell phone company.

Solution

I chose to represent the company with quotation marks that signify “talking” or “communication”.

**Challenge**

To create a poster for bottled water which targeted a younger audience.

Solution

The “Tired of Coffee?” headline links well with the visual and is a definite attention grabber.



Challenge

To create an annual report using own photographs.

Solution

The “big idea” behind the entire annual report is that Creative Design is telling you to “Let the Landscape do the Talking”.



Challenge

To create CD packaging that depicts the company’s professional, sophisticated, technologically advanced image.

Solution

Developed an elegant looking CD package using lighter tints and sans-serif fonts.

**Background Data:****Education**

Graduated from the 3 year Graphic Design program at Cambrian College

Work Experience

Sears Canada Shipping/Receiving March - August 2001

Municipal Property Assessment Corporation, Drafting Assistant, May-August 1999, 2000-2003

Rafters Pub & Eatery, Security Guard, August 2003 - Present

Skills

Adobe Photoshop - Advanced

Lotus - Intermediate

Word Perfect - Advanced

Macromedia Freehand MX - Advanced

Quark Xpress - Advanced

Adobe Illustrator - Advanced

Adobe PageMaker - Advanced

Macromedia Flash - Intermediate

Adobe InDesign - Advanced

Contact Information

Rob Madore

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(705) 268-0820

madore07@hotmail.com

Objective

To further pursue Graphic Design work in the Ottawa area.

thirst is elementary



O.H.H.

Challenge

To create an effective high-end advertising campaign and water bottle design.

Solution

I created a simple, crisp design utilizing the elemental symbol of water to communicate the idea.



Challenge

To effectively communicate that we need to drive through construction zones cautiously.

Solution

I chose to take the office workers out from behind their desk and place them in the middle of a construction zone.



Robin
Hood



Challenge

To retain the feel of the Robin Hood character while expressing their product in the logo and applying that to packaging.

Solution

Combining a stock of wheat and the bow and arrow along with darker earthy colours retains the feel and mood of the original while updating the look and making it seem more relevant to their products.



Challenge

To create a unique style of illustration and to create a mood or atmosphere in the illustration.

Solution

Pulling influence from Impressionism gave this work a certain feel and the situation conveys a definite mood of wasteful time.



Contact Information

Joey McGuire
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 Sudbury ON, P3B 1Y5
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 lord_joe@hotmail.com

Objective

To work in the design field and continue to expand my knowledge of design and the visual elements.

Background Data:

Education

Cambrian College of Applied Arts and Technologies
 Set to graduate from a 3 year course in May 2004.

St. Charles College

Completed OAC French immersion program courses and an award for artistic achievement upon graduation.

Work Experience

VPS Promotions- (July 2002 to current)

I deal with stocking and organizing displays for a variety of products in stores. I must self manage my time and complete a number a large amount paper work and secretarial duties. I have to make sure key displays in stores are presentable and customer friendly.

Northern Call Solutions- (June 2001 to September 2001)

I dealt with customer relations via the telephone. I handled customer complaints and concerns. I also had to book and confirm appointments as well as know and understand technical information about a variety of products.

Accomplishments

Northern Lights Festival Boreal – For the past 4 summers I have donated my time to help out with the Arts Village for this 3 day event. This included preparation and setup, stage painting, “performance painting” and delegation of tasks.

Vision – A member and former council member of Cambrian Colleges Student Graphic Design Association.

Skills

I have completed a variety of design tasks such as: Logo design and application, Page layout, Ad campaigns for a variety of services, vector illustration, and web design, photography and digital correction of photos.

I can use both Mac and PC's and can utilize the Adobe and Macromedia design suits on both platforms. I can use word processing programs and can manage to trouble shoot my way through most problems I encounter.



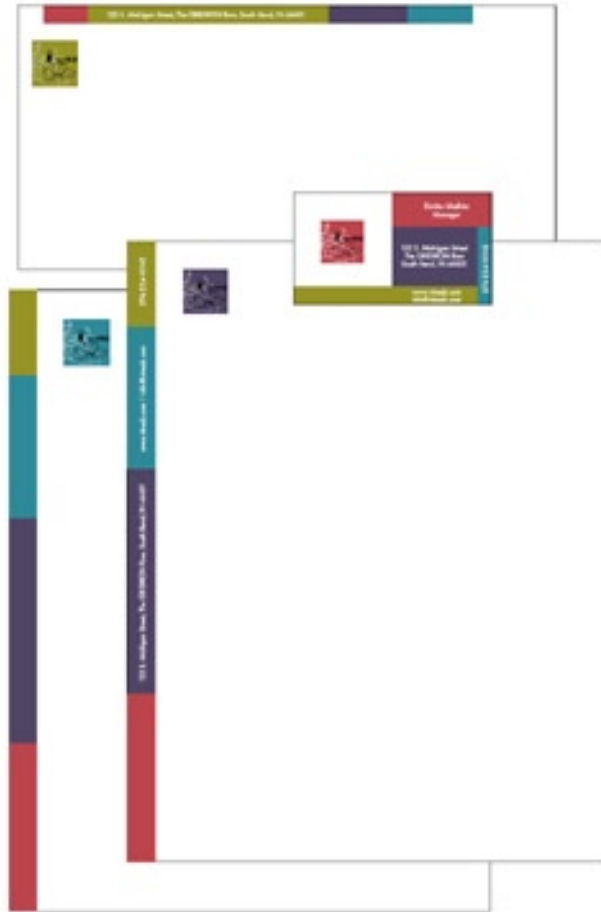
Challenge

Promotional design for 'Abstract Art.'



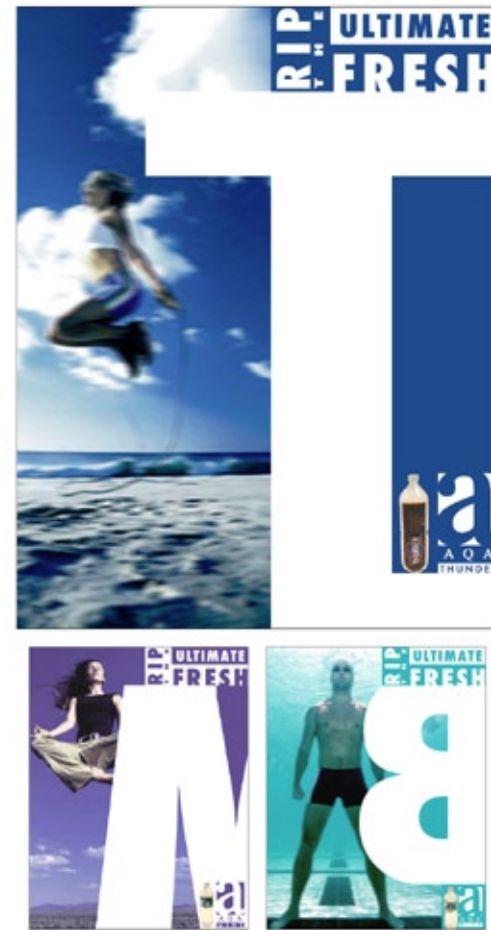
Challenge

To redesign stationery and logo for 'Click Fire' web site.



Challenge

To redesign the logo and stationery for "The Vine" restaurant.



Challenge

To design posters for a mineral water company called AQA.



Background Data:

Education

3 year Diploma in Advertising & Graphic Design from Cambrian College of Applied Arts (2001 - 2004)

2 years of commercial arts from Sophia college (India).

Work Experience

Logo designed for 'CRISIS WORKER SOCIETY OF ONTARIO'

Business card & logo for 'ALPHA INTERNATIONAL'

Designed medicines labels (packaging)

Business card for 'RAJ MARBLES'

Designed an ad for 'L'Oreal' (Cosmopolitan)

Logo & stationery for 'FIRE N ICE' (pub)

Logo & stationery for "WATER" Beauty Parlour

Logo for 'SILVER STAR'

Magazine ads of Bacardi for 'Liquor store'

Business card for make up artist

Stationery design for 'NUTS SREW N BOLD' (animation studio)

Accomplishments

Selected to design logo for 'CRISIS WORKERS SOCIETY OF ONTARIO'.

Won second prize for illustration in modern art college (India).

Skills

Adobe Photoshop

Adobe Illustrator

Adobe PageMaker

Corel Draw

Macromedia freehand

Quark express

Flash

Comfortable in both Mac and PC environments

Contact Information

Binita Mehta

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Cambrian Residence

Sudbury -P3A 3V8

705-566-8006 binita_m@msn.com

Objective

Seeking a challenging job in the Design field.

**Challenge**

The challenge was to create a stationery application for Abitibi-Consolidated Ltd. - a pulp and paper producer.

Solution

The focus of the stationery was to emphasize the company's environmental awareness.

**Challenge**

The challenge was to create an effective, two-color corporate Identity for a small family oriented Canadian bank.

Solution

I chose a partial maple leaf with parallel lines representing global opportunities in a two-color logo.



Challenge

This collage pays homage to all who have fought, died and lived through war; and the challenge, was to create a collage from a selected social issue of our choosing and interpret it in our own point of view.

Solution

Simplicity was key in designing this sensitive issue and giving it the somber feeling of remembrance with a strong visual message of "Lest we forget".



Challenge

Our challenge was to design a water bottle label for the high-end market with a target audience between the ages of 25-45.

Solution

Maple Ridge clear spring water was created to resemble the elegant feel of a wine label with some emphasis on Canadian visuals.

**Contact Information**

Rachelle Morrissette
1245 Falconbridge Rd.
Sudbury, ON P3A 4N4
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rmorrissette04@yahoo.com

Objective

To obtain a full-time graphic design position
with a growing or established company.

Background Data:**Education**

Graphic Design, Cambrian College, Sudbury, ON, 2001-2004
Visual Arts and Crafts, Cambrian College, Sudbury, ON, 2003-2004
General Arts and Science, Northern College, South Porcupine, ON, 2000-2001
Graphic Design Fundamentals, Northern College, South Porcupine, ON, 1999-2000

Work Experience

Canada Post - Postmaster
SignAdvantage - contract graphic design
Freelance Work (in graphic design and illustration)

Accomplishments

Received the Millennium Bursary and the Canada Student Opportunity Grant GPA 4.0
Exhibited at the Timmins Museum student show
Exhibited at Science North student show
Sold an art piece to Northern College
Sold an art piece to Cambrian College

Skills

Adobe Photoshop 7, Adobe Illustrator 10, Macromedia Freehand MX, PageMaker,
InDesign, Quark Xpress, Microsoft Word, CorelDraw 9, Internet capabilities, as well as scanner
and digital camera usage.
Knowledge of graphic production and printing processes.
Can work in PC or Mac environments.



Challenge

To design a logo for the Farmers insurance group.



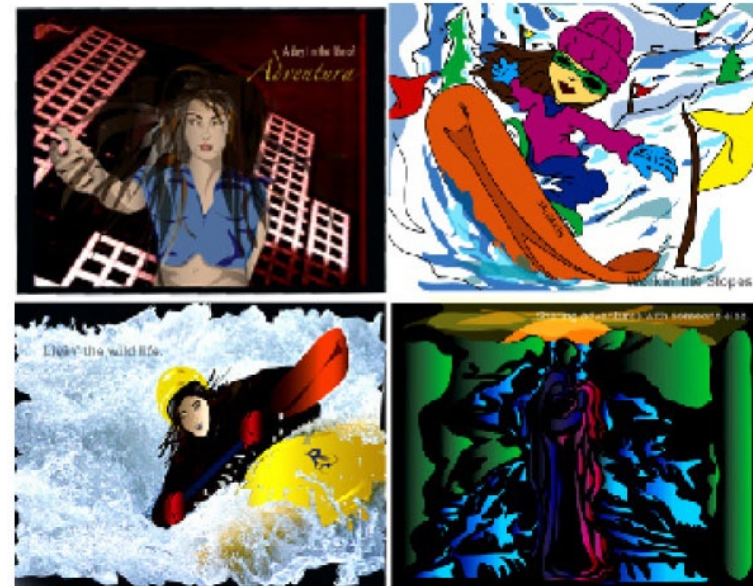
Challenge

To redesign the logo for Hooters of America.



Challenge

To design a provocative poster.



Challenge

To create a storyboard.



Contact Information

Julie Ouellette

265 Landry Street, P.O. Box 1042

Azilda, ON P0M 1B0

(705) 983-2621

Mobile: (705) 688-2552

Objective

Initially further my education with a Bachelor Of Art Diploma at Carleton University, Ottawa. At this time I will pursue a freelance career in the Graphic Design field, in order to create a stable environment for myself.

Background Data:

Education

Accomplishments and Extra Curricular Activities

3 years experience as a waitress and hostess

4 years experience as a bartender

Skilled and trained sales person for clothing and sporting goods

Accomplished 5 years of Piano School at Cambrian College

Accomplished 2 years of Guitar School at Cambrian College

Expert snow boarder

Intermediate skier

Talented Artist in many mediums

Cambrian College, Sudbury, ON-Obtained a Diploma for the 3 year Graphic Design Program

Work Experience

Sport Check, Sudbury, ON-Trained Soft good Sales Person, Part Time (2003-Present)

Rafter Pub, Sudbury, ON-Trained and Certified Bartender, Part Time (2003-Present)

"Bridges by Brother T's" Restaurant, Sudbury, ON-Trained and Certified Waitress, Hostess, and Bartender, Part Time (2001-2003)

Sudbury Hydro, Sudbury, ON-Laborer for the Operations Department, Full Time (Summer 2002)

Red Lobster Restaurant, Sudbury, ON-Trained and Certified Waitress/Hostess, Part Time (2001)

International Clothiers, Sudbury, ON-Skilled Sales Associate, Part Time (2000-2001)

Skills

Skilled with the following software:

Adobe In design, Adobe Photoshop, Adobe Illustrator, Adobe PageMaker, Adobe Image Ready

Macromedia Flash, Macromedia Freehand

PC Software and Word Processing

Punctual

Persuasive

Critic

Open-minded

Opinionated

Embrace criticism

Artistic

Independent

Like to learn new things and improve

**Challenge**

To give Cara Operations a more appealing image, and to include a Canadian feel to this successful Canadian company.

Solution

I chose a hazy green to accommodate the maple leaf, that I included for the Canadian pride factor. The green simply was chosen because it is soft, and works well with the natural aspect of the maple leaf.



Now with more runs

Lake Placid now features 3 brand new Olympic-class bobsled runs that will challenge even the most seasoned of competitors.



I ♥ NY

Challenge

I wanted to bring in a provocative image, so that it grab attention of even those who were uneducated on the sport of bobsledding.

Solution

I chose to take my own picture of a woman with long legs and "runs" in her nylons. I included all vital information near the bottom. This attention getter will attract all who appreciate beauty.



Challenge

To show the growth factor of yet another successful Canadian company. I, again wanted to incorporate a Canadian attitude to their ID.

Solution

Since the company has grown to become one of the top 3 potato growers and suppliers in the world, I wanted to incorporate the luggage or baggage tag as their logo. I chose the colour brown, for their earthy tones, and to give it the "travelled" look.



NORTH - Extreme Sports Athletes



NORTH - People Who Don't Presumably Buy Bottled Water



HILTON FALLS - Upper Income

Challenge

To create labels for water bottles that appealed to 3 different target audiences: Youth, Sophisticated, and Outdoors.

Solution

For the youth, I used horizontal bands, one black and one gradient blue, which circle the bottle and give it a fresh, vibrant feel. For the sophisticated group, I chose an image of a waterfall and I changed the name to Hilton Falls. For the outdoors group, I chose to use a compass as an image that portrays the outdoors.

**Contact Information**

Claude Poulin Jr.
500 Huron St, Apt 1,
Sudbury, ON, P3C2P8
(705)561-1529
turtle@hotmail.com

Objective

My goal is to produce work that everyone can be proud of.

Background Data:**Education**

CAMBRIAN COLLEGE, Sudbury, Ontario
Currently in last year and semester of the Graphic Design program GPA: 3.33

NOVA SCOTIA COMMUNITY COLLEGE, Halifax, Nova Scotia
Certificate in Graphic Design and Photography GPA: 3.50

NOVA SCOTIA COMMUNITY COLLEGE, Dartmouth, Nova Scotia Finished 1st year with solid marks GPA: 3.50

Experience**Graphic Design-Related**

I have always enjoyed art, growing up in numerous communities across Canada. I decided to pursue architecture while living in Halifax, NS. Thereafter, I went on to study Photography and Graphic Images, at Nova Scotia Community College. In Sudbury, I obtained my diploma in Graphic Design at Cambrian College. I have experience in drafting, have acquired the ability to produce blue prints. I enjoy working with photography and typography best. I am proficient with digital photography and Photoshop.

Accomplishments

WHMIS Certified
Corporate ID for "The Office Bistro"

Skills

Adobe Photoshop
Adobe Illustrator
Macromedia FreeHand
Adobe ImageReady
Quark Xpress
Adobe PageMaker
Above all enjoys creativity!



Challenge

To create an advertising campaign for bottled water.

Solution

'Pure', a company which contributes its proceeds for the conservation of natural resources.



Challenge

To create a self-promo package.

Solution

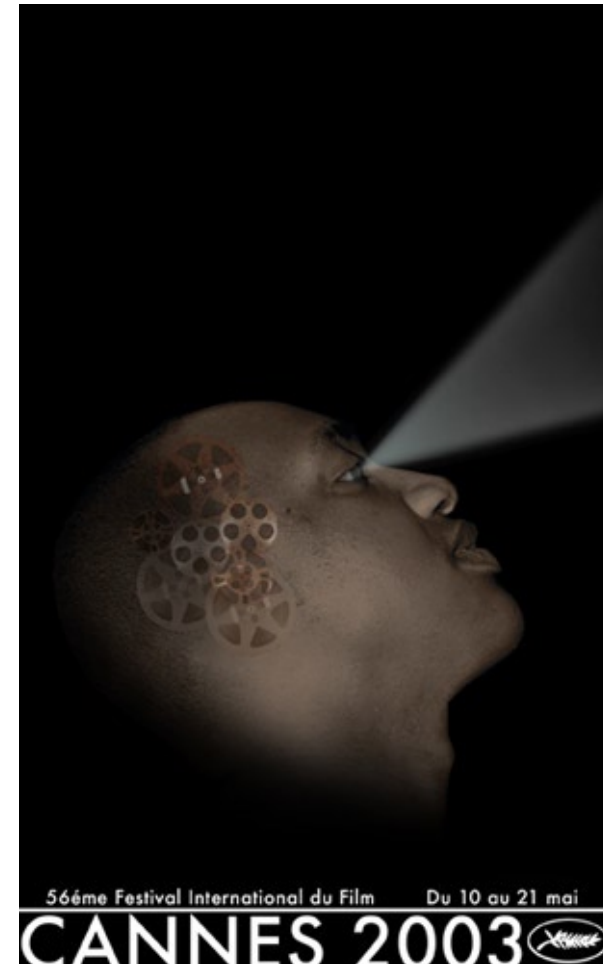
A 50s Retro theme.

**Challenge**

Lush All Natural products corporate ID redesign.

Solution

An asterix as a flower – off-beat and fitting for a unique company.

**Challenge**

To create a poster for the Cannes Film Festival.

Solution

The human projector.



Contact Information

Amanda Roberts

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Sudbury, On P3A 5M9

(705) 560-2427 mobile: (705) 698-9282

jubilation18@sympatico.ca

Objective

To obtain a position in the graphic design field.

To work in a creative environment and expand my knowledge of graphic design.

Background Data:

Education

Marymount Academy 1996-2001

Graduated with the Maximum 40 High school Credits

Graduated with a Certificate in French Immersion (jk-OAC)

At graduation, received the Brinda and Arti Pada Memorial Award. This award was instituted to honour the memory of two Marymount students who were killed in the Air India crash in June 1985. The award is presented to a student who has made a contribution to the total community and displays qualities of leadership and concern in the humanitarian field.

Cambrian College 2001- Present

Graduated in May 2004 - Current GPA of 3.78/4.0

Work Experience

Clerk at the Corner Store (2001-2004)

Responsible to completing daily cash reports. Managed owe time. Responsible for closing and counting tills I learned to interact with customers.

Accomplishments

2003 - Promotion Committee head for Vision, the Cambrian College graphic design students association. Responsible for promoting Vision and Vision's events to the students and faculty at the college. Gained leadership experience.

2004 - Member of the Vision Design Committee. Responsible for the design of all posters and ephemera produced by Vision. Learned to work in a team environment.

Skills

I am comfortable with both PC and Macintosh Operating Systems and applicable programs.

Proficient in the following software:

Adobe Photoshop, Illustrator, PageMaker, Image Ready

Macromedia Freehand, Flash

Quark Xpress

**Challenge**

Sudbury District Health Unit needed a character to promote their sun safety cam-paign that would be applicable to all seasons and encourage interaction with children.

Solution

Maisy, corn on the cob spokesman, applies butter (sun screen) and wears sunglasses to protect himself from the sun. In colder seasons Maisy wears his corn stalk green jacket.

**Challenge**

I had a client who needed a unique logo to start her business as a make-up artist. The business name, Facing Rose, was the only project mandate.

Solution

I used a combination of my client's silhouette with a rose to give a visual representation of the business name.



Challenge

I wanted to promote myself to employers in a creative way which would best describe myself and also relate to others.

Solution

I chose a motivation poster concept and used a nail in various positions to display my traits. I shot various photographs, and used word association to group words with image. Some other poster concepts include capable, driven, unique, etc..



Challenge

I wanted to give an existing NFL football team an unique logo design that I could apply to various team applications and would give the team a consistent look.

Solution

I gave the Titans a mythological look with the use of ancient Greek "terra cotta" orange over black, substitute greek letters, and the use of traditional decorative art that I could use throughout the team's applications.



Contact Information

Bruno Rocca
 384 Gravelle Rd.
 Sudbury, Ontario P3E 4Y8
 (705) 522-0764
 unorok@hotmail.com

Objective

To succeed as a designer and become a trusted asset to employers.

Background Data:

Education

2001-2004 Cambrian College Graphic Design (college diploma)
 1996- 2001 St. Benedict Secondary School (high school diploma)

Work Experience

Graphic Design Sudbury Health Unit, Sun Smart Campaign - campaign creator and creative director
 St. Benedict Secondary Football, Volleyball and Racing Team Logos

Teaching

City of Greater Sudbury: Playgrounds arts and crafts counselor
 St. Benedict Secondary: public speaker and football coach

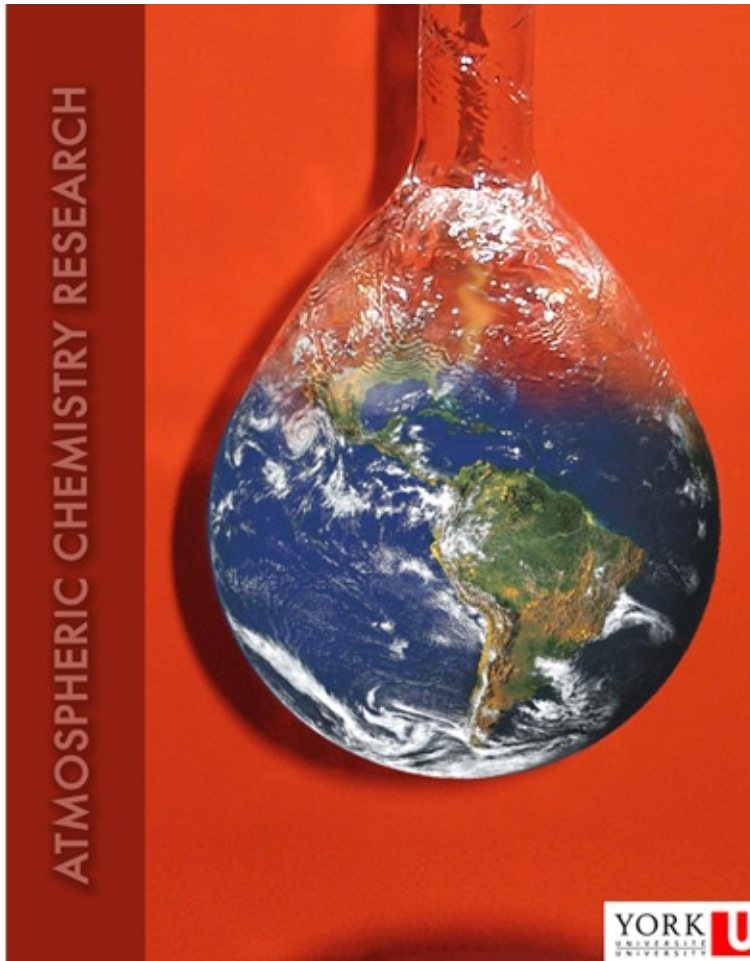
Accomplishments

4.0 semester GPA final year Graphic design
 Foundation Baxter & Alma Ricard Bursaries Award

Skills

Graphic design: creative development, thumbnail drawings, illustration, corporate ID, brochure, poster, advertising and concept design

Computer: PC or Mac, adobe Photoshop, Illustrator, In Design, Quark Express, Freehand, Flash and Microsoft Word

**Challenge**

Rather than utilizing text, I decided to recreate a more visual, more interesting poster that combined both atmospheric and chemistry research into one.

Solution

I incorporated a flask to demonstrate the chemistry aspect and planet earth to demonstrate the atmosphere; combined together, it makes a great visual demonstrating atmospheric chemistry research without all the boring text that could be used to explain the same idea.



PERSONA
C O M M U N I C A T I O N S

Challenge

To create a new logo that can look great on its own or within the company name and still keep a professional, self-explanatory appearance.

Solution

I decided to portray the new logo as having many cables going into one; this demonstrates that persona communications can handle many things at once and the plain black cables show organization and stability within the company.



Challenge

To recreate a new label for a sports water bottle and an advertisement that would appeal to sport fanatics.

Solution

I decided to incorporate the water bottle within the shoe to demonstrate that it is for sport fanatics, this also shows the shape of a leg which ties in with the slogan.



Challenge

To portrait the new persona logo onto a vehicle and uniform and to make it look appealing and vibrant.

Solution

I decided to use the new corporate color, which is a bright Pantone yellow that was applied to the service vehicle and the uniform; this captures the eye and still gives a professional and exciting new look.



Contact Information

Stephanie Roux
 1682 Lamothe
 Sudbury, Ontario
 P3A 2K1
 (705) 524-6409

Objective

To gain experience in my field of study and obtain employment as a graphic designer in order to utilize my skills, and education.

Background Data:

Education

2001 – present Cambrian College of applied arts and technology Graphic Design graduate.

Work Experience

Science North, Sudbury On

Accomplishments

Dean's Honor roll – GPA 3.59/4.0 in 3rd year at Cambrian College

Skills

Exemplary language and communication skills in both Canadian official languages (French and English) Persuasive, innovative, and dependable. Effective interpersonal skills Dual citizenship: European Union Volunteer experience, City of Sudbury

Software programs/ Mac and PC

Adobe Photoshop 7.0, InDesign 2.0.1, Illustrator 10.0, Acrobat 5.0

AppleWorks 6

PageMaker

Macromedia Freehand 10, MX, Flash

Quark Xpress

OS 10, OS 9

Microsoft Word, Access, Excel, Power Point

Windows 95, 98, 2000, XP

Ability to create, analyze and produce

Effective communication

Negotiation – persuasiveness

Good judgment and innovative

Time management methods and techniques to respond to multiple priorities under aggressive deadlines

Leadership skills to direct a team within a Design environment

Corporate Identity

Layout of letterheads

Branding / advertising

Creative thinking and decision-making

Persuasions



Challenge

To redesign the Life Brand Corporate Identity to show emphasis of life growing.



Challenge

To design the Life Brand stationery.



Challenge

To design water bottle advertisements.



Challenge

To design a poster for the Regional Cable scholarship contest, showing emphasis of who the company is and what they are offering.

**Contact Information**

Christine Whone
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Objective

To obtain full time employment in the graphic design field.

Background Data:**Education**

Cambrian College, Graphic Design, Graduate, 2004
OSSD Achieved, 2000

Work Experience

Ministry of Northern Development and Mines, Assistant Webmaster

- Involved in the design, preparation, and organization of the MNDM Intranet website.

Ministry of Transportation

- Completed a co-op placement involving cross-referencing strip maps, plotting maps, and inserting key maps.

Affiliation:

- The Association of Registered Graphic Designers of Ontario - Student Member

Skills

- HTML
- Adobe Photoshop
- Macromedia Freehand
- Adobe Illustrator
- Adobe Pagemaker
- Quark Express



Challenge

To create a corporate identity for a family-owned business.

Solution

Created a symbolically strong, two colour logo and applied it to the stationery.



Challenge

To create a new corporate identity for a national company.

Solution

Created a bold two colour logo and applied it to stationery.

**Challenge**

To create a finished drawing from a life study.

Solution

Composed and created a piece in conté to capture the essence of the subject.

**Challenge**

To create a hatched technical pen illustration that is optically interesting and maze-line in spirit.

Solution

Selected a subject with interesting texture and pattern and played upon those features to create visual complexity.

**Background Data:****Education**

2000 - 2004 Diploma in Graphic Design, Cambrian College of Applied Arts and Technology

Accomplishments

2003 Received an honourarium from Cambrian College for a technical pen illustration

Skills

Conceptualization, drawing & illustration, sculpture, traditional media, photography, photograph restoration, graphic production

software-

Macintosh and Windows systems

Adobe Photoshop, Illustrator, PageMaker, InDesign, GoLive, Macromedia Freehand, Microsoft Word as well as possessing a basic intuitive understanding of similar software.

Contact Information

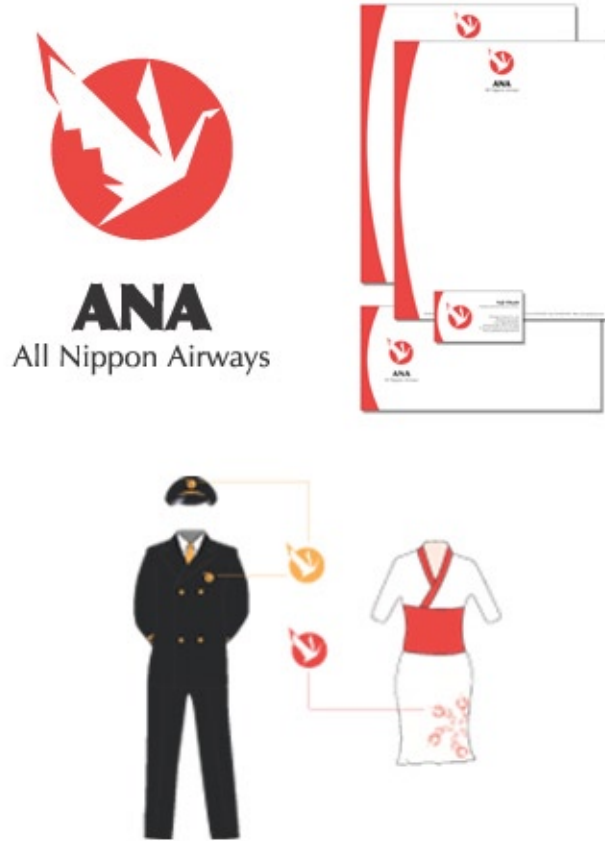
Stefanie Wieclawek

(705) 673-7719

outofhunk@mac.com

Objective

To pursue a career in a creative environment.

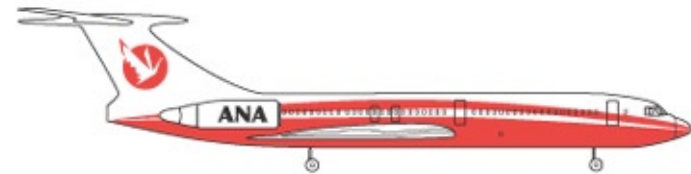


Challenge

Redesigned logo for ANA (All Nippon Airways Co.)

Solution

Japanese origami is where the idea came from. Logo redesign, stationery and uniform.

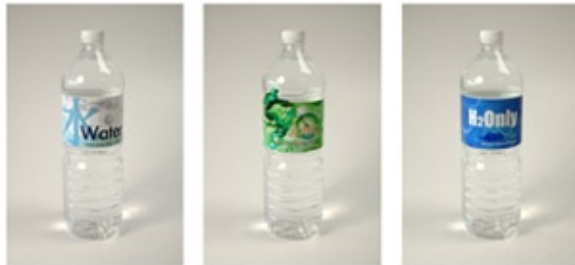


Challenge

Applications for building and aircraft of redesigned logo for ANA.

Solution

Logo appears on different areas of the building.



Challenge

To design unique water bottle labels for specific target audiences.



Challenge

To redesign the Wuhan Carnival Family Entertainment Center logo and apply to building signage.



Contact Information

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 Sudbury, ON, P3A 4M4
 705-566-9151
 kirorokitty@hotmail.com

Objective

A responsible, confident, innovative and creative team player seeking to secure a position as a graphic designer with a competitive company or firm.

Background Data:

Education

2002 to 2004 Cambrian College, Sudbury, Ontario. Graphic Design
 1998 to 2002 Wuhan University of Technology, Wuhan, Hubei, China, English Language

Work Experience

2003 to 2004 Treasurer and Design Committee member of Vision Cambrian Colleges Graphic Design Students Association
 2003 to 2003
 Cambrian College, Continuing Education Part-time Instructor Mandarin (most widely spoken Chinese language)
 October 2003 to 2003
 Tutoring first year graphic design student.
 May 2003 to August 2003
 Wuhan Reliance Printing Co. Ltd.
 Graphic designer (volunteer)
 Designed a book cover for Chinese Linguistics and a poster for Wuhan Auto Market.

Accomplishments

2003-2004
 Nickel Lodge No.427 Bursary
 (This bursary is presented annually to a student entering the second or third year of any program. The recipient of this award must have demonstrated exemplary commitment and leadership in his / her chosen area of study.)
 2002-2003
 Printing and Writing Papers Association - Pulp and Paper Products Council Awards. Greatest Degree of Commitment.
 1998-2004
 Obtained a 4-year Bachelor degree in English Language from Wuhan University of Technology in China.

Skills

Expertise: Graphic arts and design (electronic and manual).
 Software: PhotoShop, CorelDraw, ImageReady, Freehand, Illustrator, PageMaker, Quarkxpress, InDesign, Golive, HTML, Dreamweaver, as well as Flash.
 Languages: Bilingual (English and Chinese)
 Other: good communication skill and pleasant personality.